



Bullitt-Jamison Pilot Project

What is the Bullitt-Jamison Pilot Project?

The Bullitt-Jamison Pilot project is the most aggressive and focused neighborhood investment program the City of Roanoke has seen in years.

The program’s philosophy is simple: the City must focus its neighborhood revitalization resources, primarily federal Community Development Block Grant (CDBG) and HOME Investment Partnership (HOME) funds, to achieve the positive changes that are crucial to the future of our neighborhoods. The targeting approach is a response to one of City Council’s top priorities: elimination of blight/substandard housing through rehabilitation and redevelopment. The City is focusing \$1.3 million in the area – a clear signal of commitment to positive change in our neighborhoods.

In prior years, the City’s CDBG and HOME funds were spent in over 15 neighborhoods throughout Roanoke. This targeting approach focuses \$1.3 million or about 70 percent of the federal funds in one neighborhood for a more efficient and effective impact.

Why is it important to the City?

Thriving, stable neighborhoods are the foundation of any great city.

Many of the City’s neighborhoods are considered among the best in the Roanoke valley for their value, location, amenities, and historic character. They are the leading factor when attracting new businesses and new residents to the City. The targeting approach is designed to promote the City, working in one neighborhood at a time, eventually restoring the livability of every City neighborhood.

Where is the Pilot Project?

The Bullitt-Jamison Pilot Project area is located in the Southeast area of the City, from 6th to 13th Street, between Bullitt and Jamison Avenue. See attached maps.

Who is Involved in the Project?

The Bullitt-Jamison Pilot Project relies on the Southeast community, City agencies, Roanoke Redevelopment and Housing Authority, and Blue Ridge Housing Development Corporation working in partnership with one another.

The Community

The selection process for the Bullitt-Jamison Pilot Project area was guided by community input and citizen identification.

The City is partnering with the Southeast Roanoke Christian Partnership (SRCP) to implement the project. The SRCP is a broad-base coalition that includes representatives from the Southeast Action Forum, Historic Belmont Civic Association, Faith Works and the Rescue Mission.

City Agencies

The following city departments and divisions are active participants in the project:

- Department of Economic Development
- Department of Public Works
 - Division of Streets and Traffic
 - Division of Engineering
 - Division of Solid Waste Management
- Department of Planning & Building Development
- Department of Human Resources
- Department of Management and Budget
- Department of Library Services
- Department of Human Services
- Fire – Emergency Management Services
- Police Department
- Department of Technology
- Department of Parks and Recreation
- Department of Utilities
- Valley Metro
- Division of Billings and Collection
- Sheriff's Office
- Department of Housing and Neighborhood Services
 - Code Enforcement
 - Roanoke Neighborhood Partnership
- Department of Environmental and Emergency Management
- Office of Communications
- City Manager's Office

Housing Developers

Roanoke Redevelopment and Housing Authority (RRHA)
Blue Ridge Housing Development Corporation (BRHDC)

Other Non-Profits

Roanoke Regional Housing Network
United Way of the Roanoke Valley
Rebuilding Together with Christmas in April

Lending / Financial Institutions

Virginia Housing Development Authority (VHDA)
First Citizens Bank
First Union Bank
First Virginia Bank

Planning Consultant

MarshWhitt Associates, PC

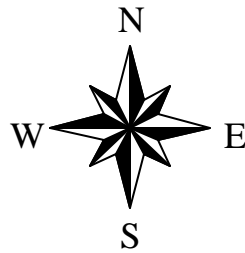
What is Blitz to Bloom?

Blitz to Bloom is a public safety and human service effort within the targeted blocks to empower the neighborhood and allow residents to develop a self-sufficient and thriving community.

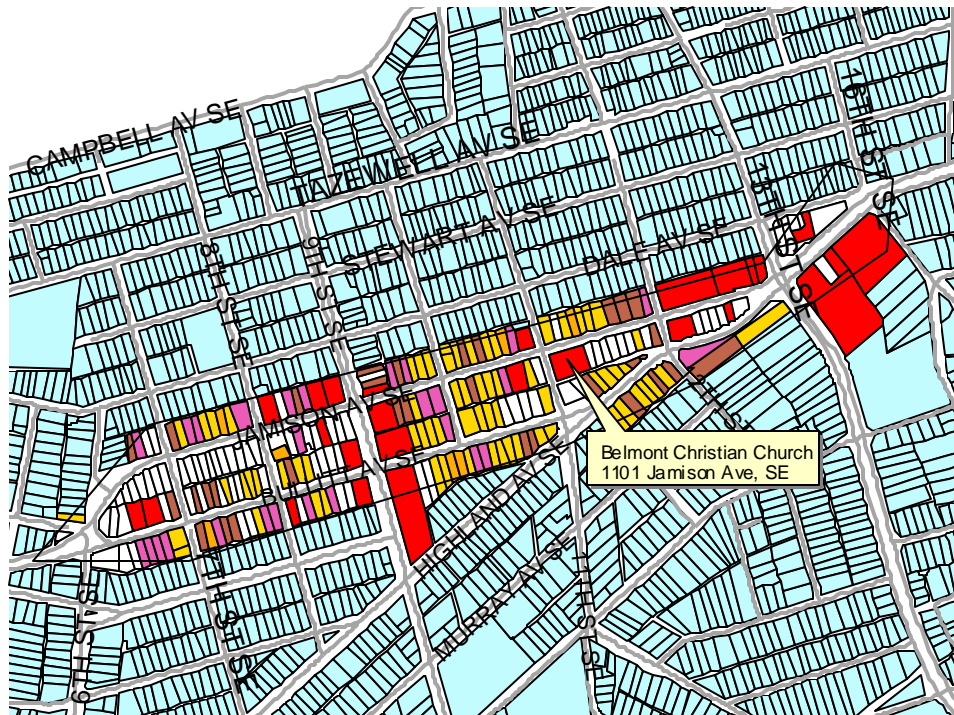
The goal is to organize a one-day (a Saturday) neighborhood clean-up event where various City departments will join with the community to resolve issues of concern such as crime, zoning issues, trash and weeds, property maintenance, code enforcement, animal control, sanitation, and street maintenance.

For additional information, call
The Department of Housing and Neighborhood Services
215 Church Avenue, S.W. – Room 167
Roanoke, Virginia 24011
(540) 853-1689
(540) 853-6597 Fax
housing@ci.roanoke.va.us.

Southeast by Design



Southeast by Design



- Multi-Family Housing**
 - Renter Occupied
 - Owner Occupied
- Single Family Housing**
 - Renter Occupied
 - Owner Occupied
- Vacant Land
- Commercial/Industrial Properties

