

Roanoke City Gun Violence Commission
 Meeting Minutes
 8/16/22, at 5:33 pm Main Roanoke Library

Commissioners Physically Present: Eric Anderson, Elliot Major, Kathy Cohen, Joe Cobb, Decca Knight

On Phone: Shakira Williams

Commissioners Absent: Tim Harvey, Stacey Sheppard, Nicole Ross

Topic (Agenda Item)	Notes from Discussion
Roll Call	<p>See roll call above</p> <p>Quorum present</p>
Visitors	<p>Sam Rasoul: General Assembly Update on Gun Violence Issues</p> <p>Jane McCadden: Artist in Residence for the GVPC</p> <p>Eddy Smart Better Agreements</p>
Approval of Minutes from July, 2022	<p>Motion: Kathy</p> <p>2nd: Elliot</p> <p>Motion passes</p>
Current Reality	<p>a. Roanoke Police Department Report (Joe)</p> <ul style="list-style-type: none"> ● See relevant packet ● Kathy notes that the age range has shifted to older range ● Elliot notes a difference in the scatter plots ● GV incident and home address map <ul style="list-style-type: none"> ○ Jane asks about this map and the streets in which they traveled to commit the crime ● Intersection between drug use and gun purchasing ● The data team is drilling down into the root causes <p>b. RESET Update Report (Decca)</p> <ul style="list-style-type: none"> ● See relevant report

	<p>c. Youth and Gang Violence Prevention Team Report (Chris Roberts)</p> <ul style="list-style-type: none"> ● Team was in Chicago at a National Gang Conference <ul style="list-style-type: none"> ○ Team attended various sessions including psychopathy ○ Gang Free Academy Program in LA <ul style="list-style-type: none"> ■ Most of <u>this work</u> is in 3rd to 5th grade ○ Met people from other smaller cities who were struggling with the same issues ○ Hybrid gangs: gangs that are associated by neighborhood/age with larger gangs ● Attended a sentencing hearing yesterday because some of their <u>Empathy Project families mentees</u> were involved
New Business	<p>Gun Violence Intervention Program and Mini-grant update template (Joe)</p> <ul style="list-style-type: none"> ● Each commissioner is assigned a couple of grantees to check in with ● Working document/template <ul style="list-style-type: none"> ○ Will be a document where commissioners can input information ○ Grantees can fill it out and we can supplement information during our discussion ● We can look at MOUs for additional information ● Request to send contact for each organization ● Angie will let organizations know who they will be paired with ● Frequency monthly ● More of an informal process
Old Business	<p>Gun Violence Prevention Marketing Campaign: Mike Bento</p> <ul style="list-style-type: none"> ● Summary and Recommendations: see slide deck ● Environmental Scan of initiatives and published studies <ul style="list-style-type: none"> ○ Evidenced based programs are limited ○ “Cure Violence” program which Roanoke utilizes is promising but not proven ● In-Depth Interviews <ul style="list-style-type: none"> ○ 13 <u>interviews completed</u>meeting so far ○ Take aways from interviews <ul style="list-style-type: none"> ■ Roanoke<u>Roanoke</u> isn't unique ■ Limited trauma-informed mental health care <u>particularly</u>particular for adolescents <ul style="list-style-type: none"> ● Delivery system problem ■ General poverty and systemic racism ■ Lack of hope/<u>perceived</u>percieved lack of choices ○ Social Programs <ul style="list-style-type: none"> ■ Resources are siloed ■ Problems with case management and warm <u>handoffs</u>handoufs ■ Do not want to put the responsibility on community members to navigate the system ■ Maslow's hierarchy of needs/social determinants of health

- Core audiences
 - Middle School: prime age to reach with programs
 - Way to reach them is through caregivers
 - Caregivers
 - Concern about “going against the grain” and make it safe to seek help
 - Older Teens/Young 20s
 - Hardest to reach with communications
 - Many believe that there is “no going back”
 - Concerned Roanoke Residents
 - Need a call to action “what can I do?”
- Joe stated that when youth do connect with a program they state that they often have “transformative experiences”
- Kathy wonders about the younger core audience of 3-5th grade that Chris mentioned
- Elliot had questions about the individuals interviewed
- Tested 3 campaign themes
 - Promote social programs
 - Hold up examples of success
 - Address pessimism about change
 - Change social norms about violence: not as much support among those interviewed
- Public Health communication goals
 - Primary: engage more youth, parents, caregivers in community-based programs
 - ~~Secondary~~~~Secondary~~: build support for the public health approach
 - Audiences: school aged children and caregivers citywide (do not stigmatize to certain communities)
- Rephrase Whole of Gov approach to Whole of Community Response
- 3 strategies:
 - Connect residents with the range of services
 - Engage neighborhood on public health approach
 - Elevate changemakers: “We are the people we have been waiting for.”
- Product, Price, Place, and Promotion
- Elliot concerned about how policies get in the way
- Decca mentioned Healthy Roanoke Valley and Mental ~~WellBeing~~~~Well Being~~ working group and warm line
- Joe discusses rapid response and steering clear of gun policies
- Next steps of engage and elevate and work on connect (coordinated case management)
 - Utilize stakeholder meeting
- Including 211 and 988 in case coordination
- Joe will share Mike’s contact information to send interviewees his way

Parenting Video

- Asks ~~Commissioners~~~~Commissioners~~ to watch the video and give feedback and then consider future funding
- Present the video in a variety of settings

	<p>Eddy Smart: Smart Solutions Update</p> <ul style="list-style-type: none"> ● It has been hard to connect with parents/caregivers <ul style="list-style-type: none"> ○ Shawn Hunter has been reaching out to potential participantsecontacting families directly ● 30 applications have come in over the past few weeks ● Tuesday evenings will be the first cohort and will begin in September ● How do we put a mantle of responsibility on the cohorts and how do we elevate these individuals?
Announcements	<p>Gun Violence Prevention Commission Meeting, Tuesday, September 13, 2022, at 5:30pm; Location TBD</p> <p>Back to School Extravaganza/Roanoke City Public Schools at William Fleming August 20, 2022, 9:00am</p> <p>Grades over Guns at Eureka Park August 20, 2022, 12:00pm - 3:00pm</p> <p>Back to School: Haircuts, Simple Styles and School Supplies at First Impressions August 21, 2022, 8:00am – 5:00pm</p> <p>Oct. Meeting we will have Laurie Hass from the state discussing Gun Violence Education Programs</p>
Adjournment	7:03 adjourn