

Roanoke City Gun Violence Commission/ Community Stakeholders Meeting  
 Meeting Minutes  
 9/13/22, at 5:34 pm Roanoke Higher Education Center

**Commissioners Physically Present:** Stacey Sheppard, Nicole Ross, Elliot Major, Joe Cobb, Decca Knight, Tim Harvey, Kathy Cohen, Shakira Williams

Commissioners Absent: Eric Anderson

Topic (Agenda Item)	Notes from Discussion
Roll Call	<p>See roll call above</p> <p>Quorum present</p>
Approval of Minutes from August 2022	<p>Motion: Decca</p> <p>2nd: Stacey</p> <p>Motion passes</p>
Overview of Prevention, Intervention, and Response Strategies	<p>Joe Cobb</p> <p>See slide deck</p> <p>Chris Roberts: overview of the Affirmation Series and Affirmation video</p>
Old Business	<p>Gun Violence Prevention Marketing Campaign (Mike Bento)</p> <p>See Slide deck</p> <ul style="list-style-type: none"> <li>● Environmental Scan</li> <li>● Interviews</li> <li>● Social Marketing Map</li> <li>● Strategic Tracks</li> </ul> <p>Mike asks for feedback about the campaign</p> <p>Feedback:</p> <ul style="list-style-type: none"> <li>● UWRV as the coordinator of possible community health workers that have lived experiences</li> <li>● UWRV working on a coordinated care warm line</li> <li>● Similar to the virtual academy structure</li> </ul> <p>Mike asks for stories that we need to elevate</p> <ul style="list-style-type: none"> <li>● Joe shares stories of parents whose children were lost to gun violence</li> <li>● Chris R shares a story of an individual who is supporting a family whose family member was incarcerated</li> </ul>

	<ul style="list-style-type: none"> <li>● Jo has concerns about how the stories are told; role models of young adults who made different choices</li> <li>● Antonio shared the story of Matt Malloy who completed the Rites of Passage program, working, and going to college</li> <li>● Fletcher states that that is what they are looking for for the affirmation stories</li> </ul>
Announcements	<p>Saturday, Sept. 17th, 12:00 -4:00 Kicking Back at Gun Violence</p> <p>AA Studies class now open to members of the general public starting Saturday Sept 17th</p> <p>Sept. 20th virtual town hall with Carilion on Gun Violence</p> <p>Sept 27th Support Group with FedUp for Parents at Westend Community Center at 7:00 pm</p> <p>Gun Violence Prevention Commission Meeting, Tuesday, October 11, 2022, at 5:30</p>
Adjournment	7:09 adjourn