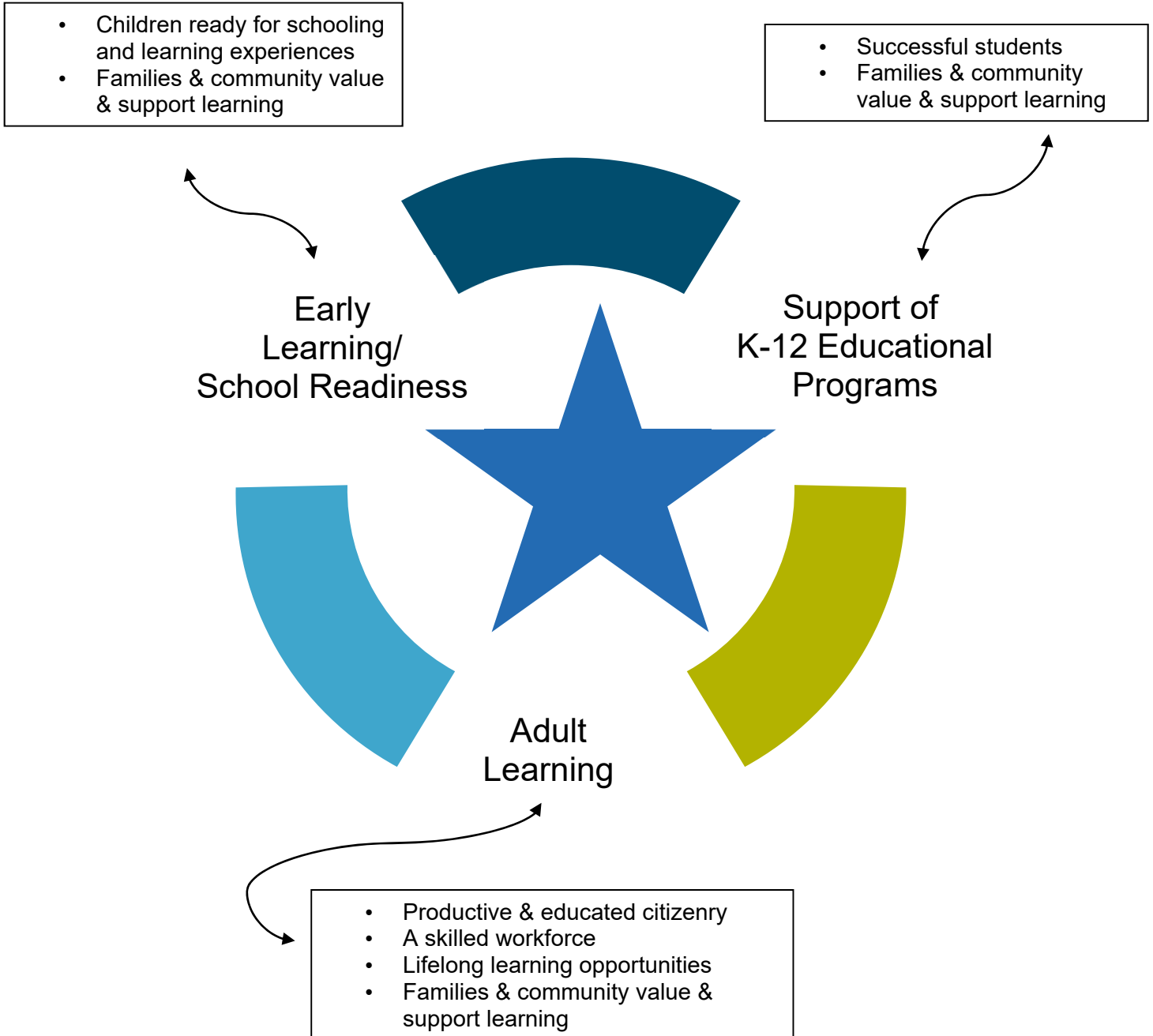


# Education

***Foster an environment for lifelong learning which encompasses cradle to career and beyond through shared services and community involvement.***



- Indicators:
- Phonological Awareness Literacy Screenings (PALS) scores
  - Schools meet State Accreditation
  - Graduation rates
  - Student and Adult learning opportunities

# Education



## Statement of Request for Results

### Priority Statement

Foster an environment for lifelong learning which encompasses cradle to career and beyond through shared services and community involvement.

### Summary of Priority

The Education Priority Team developed a strategy map to address the factors that affect education over the course of an individual's lifetime. Learning begins before the child enters formal learning programs and continues through post-secondary education and other adult learning opportunities. In order to develop successful students and to support a productive and educated citizenry, our City government, families, and the community-at-large must commit resources, financial and otherwise, to support education from pre-school through adulthood. To address the priority statement, the team created a map around three primary factors: Early Learning/School Readiness, Support of K-12 Educational Programs, and Adult Learning.

### Early Learning/School Readiness

We are committed to success for all the children of Roanoke. In order to prepare students for success in learning, it is important to establish a firm foundation during the pre-school years. The support of a stable home life with parents or guardians who have knowledge and skills that enable them to raise healthy, inquisitive children is one part of that foundation. An adequate supply of quality, affordable daycare and early learning programs is another essential part of the foundation. The outcomes that will result in addressing this causal factor include:

1. Children ready for formal schooling and learning experiences  
It is crucial that the Federal Government, the Commonwealth, and the local community support early childhood education programs serving preschool-

age children so that they may attain the fundamental knowledge and skills necessary for optimal development in formal schooling and beyond. It is essential that preschool-age children have the instruction, experiences, and environment needed in order to continue learning in more structured settings. The community is saturated with literacy-rich material, messaging, and programs that encourage learning starting at birth. It is important that departments work with community organizations to provide the necessary framework for children to succeed.

## 2. Families and community value and support learning

Families are supported as their children's first teachers. Families and members of the community will be exposed to various educational programs that support their children's early learning experiences. Local government will partner with the community to offer experiences for parents and guardians to gain a clear knowledge of their role in their children's preparedness for formal learning. These programs will help families and communities nurture and teach children to be open to and interested in learning.

## **Support of K-12 Educational Programs**

K-12 educational programs, such as the City's public schools, private schools, and home-schooled efforts seek to provide formally structured learning designed to give students the tools they will need to be successful in the next stage of their lives following graduation. The support of their families is just as important during these challenging years as students transition from childhood to young adulthood. Also, there are programs offered by other City departments, outside organizations, and the community in general that can supply additional training and mentoring for our young people. All of these groups working together can prepare our students to succeed. The outcomes that will result in successfully addressing this causal factor include:

### 1. Successful students

We have high expectations for all students, and we are invested in their success. Successful students graduate with content knowledge, technical skills, and habits of mind that allow them to move to the post-secondary option of their choice, regardless of their income, ethnicity, disability, or other challenges. The mission of Roanoke City Public Schools' K-12 educational programs is to graduate students who are prepared for life in a rapidly changing world. We expect that other formal education programs have similar goals. Fully state accredited public schools where students meet federal guidelines provide excellent learning opportunities. Schools must be safe places where all students are engaged and challenged by state-of-the-art learning experiences. These state-of-the-art learning experiences are delivered through programs, activities, and opportunities for students that will include advanced academic programs, experiences in the arts, enriching co-curricular and athletic activities, and strong career and technical education programs.

2. Families and community value and support learning  
Families and community entities that value K-12 educational learning will be actively engaged in all aspects of the student's education. Programs that strengthen and encourage a family's ability and desire to support their child's learning will result in the child's educational success and greater interest in formal schooling. A range of programs and opportunities will be needed to support the unique needs of a diverse population.

### **Adult Learning**

Learning does not stop after K-12 education. Community colleges, four-year colleges and universities, technical schools and certification programs provide another level of academics and training that can further develop an educated citizenry and a better-prepared workforce to support our Valley's current businesses and serve as an incentive to entice new ones to our area. City departments, outside organizations, regional and state entities, and the community can provide resources to support formal learning as well as offer opportunities for personal growth and lifelong learning in areas of interest. Adult learners also require family support as they balance the demands of family, employment, and financial commitment in order to obtain an advanced degree, a certification or license to increase or improve job skills, or simply to enhance personal learning. The outcomes that support this causal factor include:

1. A productive and educated citizenry  
It is essential that the citizens of Roanoke be provided with the opportunities necessary to be productive members of the community. Productive citizens increase the livability of a community through regular employment and committed volunteerism. An educated citizenry will provide the basis needed for the community to be productive. Key to this outcome is opportunities for obtaining the needed degrees, diplomas, certificates and licenses required for a productive work force.
2. A skilled workforce  
Workforce development programs and initiatives enhance the economic well-being of the area by improving the skills and abilities of citizens and employees. By leveraging training resources and opportunities, the skills of the Valley's workers are improved; therefore, allowing industries to grow and attracting other businesses to the area. Other products of a skilled workforce include increased competitiveness and employee retention in the region.
3. Lifelong learning opportunities  
Lifelong learning refers to a vision that one has for constant personal growth and enrichment. Learning opportunities should be available to all adults in our community on an ongoing basis. Lifelong learning means that people have opportunities for individual learning pathways, suitable to their needs and interests. Lifelong learning encompasses structured learning such as classes and training as well as cultural activities, hobbies, and opportunities for fun new leisure activities.

#### 4. Families and community value and support learning

Key to this outcome are community and family support of programs and resources which foster an environment for adults to obtain degrees and certificates, expand upon their job skills, or just to continue their personal learning. A range of programs and opportunities will be needed to support the unique needs of a diverse population. An educated citizenry is better able to support family and community.

### Indicators

#### Indicator 1: Phonological Awareness Literacy Screenings (PALS) scores

Measure 1: Increase in % of children who meet PALS benchmarks

Definition: Early literacy screening is the key to providing effective literacy instruction and preventing future reading difficulties. The Phonological Awareness Literacy Screening (PALS) is a state-approved screening and diagnostic tool for measuring young children's knowledge of important literacy fundamentals that predict future reading success. The tool identifies students who are below grade-level expectations in certain areas and may require additional reading instruction.

PALS consists of three instruments, PALS-PreK (for preschool students), PALS-K (for kindergartners) and PALS 1-3 (for students in Grades 1-3) and involves untimed and developmentally appropriate tasks for students at each grade level. The PALS instrument enables educators to identify struggling readers and, based on information from the screening, to plan appropriate instruction to meet the individual student's needs. All students not meeting the benchmark score for their grade level receive additional reading services beyond the regular classroom instruction.

Information regarding PALS benchmarks may be obtained through the Roanoke City Public Schools, Office of Data and Analysis.

#### Indicator 2: Schools meet state (Accreditation Annual Measurable Objectives)

Measure 1: All schools are accredited by the State

Definition: The Standards for Accrediting Public Schools in Virginia (8 VAC 20-131) are designed to ensure that an effective educational program is established and maintained in each of Virginia's public schools. These standards provide an essential foundation for K-12 educational programs for all students, encourage continuous evaluation and improvement for the purpose of raising student achievement and establish a means of determining school effectiveness. The Commonwealth sets rigorous academic standards, known as the Standards of Learning (SOL), and measures achievement through annual SOL tests and alternative and alternate assessments in English, mathematics, science, and history/social science.

A school's accreditation rating reflects overall student achievement on the annual SOL tests. Schools in compliance with the regulated standards and in which students meet or exceed the benchmarks set by the state for the SOL tests are rated as Accredited. "All schools will achieve and maintain accreditation based on Virginia's Standards of Learning (SOL) tests" is identified as a performance measurement by the Roanoke City Public Schools in its strategic plan.

Information regarding each school's accreditation may be obtained through the Roanoke City Public Schools' Office of Research, Testing and Evaluation or on the Virginia Department of Education website: <http://www.doe.virginia.gov/>

### Indicator 3: Graduation rates

#### Measure 1: Increase in graduation rates

Definition: While Virginia recognizes three slightly different calculations to report cohort graduation rate (On-Time Graduation Rate - OGR, Federal Graduation Indicator - FGI, and Graduation Completion Index - GCI), the Virginia On-Time Graduation Rate is the Commonwealth's official graduation rate. It is based on four years of longitudinal student-level data in Virginia's Educational Information Management System. On-time graduates are graduates who earn diplomas within four years of the first time they entered the ninth grade. The Virginia On-Time Graduation Rate takes into consideration student mobility, changes in student enrollment, policy and instructional practices such as ninth-grade retention. The new formula also recognizes that some students with disabilities and limited English Learners (EP) students are allowed more than the standard four years to earn a diploma and are still counted as 'on-time' graduates. The Virginia On-Time Graduation Rate is reported annually for schools and school divisions.

Information regarding the annual graduation rate in Roanoke City Public Schools may be obtained through the Roanoke City Public Schools' Office of Data Analysis or on the Virginia Department of Education website: <http://www.doe.virginia.gov/>

### Indicator 4: Student learning opportunities

Measure 1: Increase in number of participants in advanced academic programs (Advanced Placement or college dual enrollment classes), arts programs, career and technical education classes, and co-curricular clubs and athletic teams.

Definition: A well-rounded curriculum assists students to develop skills in critical thinking, creativity, research, and use of technology. An excellent educational program provides students with opportunities for arts and athletics. Rigorous academic and technical programs challenge students and support them as they strive to earn advanced diplomas and technical and industry certifications. A variety of learning opportunities and experiences are required to meet the needs of a diverse student population.

Measure 2: Increase in the number of literacy-based opportunities offered to families and students.

Definition: As lead on the All-America City Award-winning Star City Reads Campaign, the libraries have committed to reduce the summer slide by offering literacy-based programs that support our youth's development throughout the summer. These offerings include Feed and Read programs, theatre productions, reading incentives, and STEAM activities. Introducing children to programs that support science, technology, engineering, art and mathematics over the summer gives them that extra support so they don't experience the "summer slide," or loss in learning that often happens over the summer break from school. The libraries' Summer Reading Program continues to have a huge impact on the youth in our community, and keeps our kids learning and thinking all year long.

Indicator 5: Adult learning opportunities
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Measure 1: Increase in number of experiences in adult learning programs

Definition: Lifelong learning is the lifelong, voluntary and self-motivated pursuit of knowledge and a holistic approach to learning that includes, but extends beyond, what occurs in the classroom. It is a philosophy that involves the development of knowledge, skills and values throughout all stages of a person's life – from early childhood through adulthood. It also recognizes that learning is not just an intellectual process, but one that permeates all aspects of an individual's life, including their role in the community, performance in the workplace, personal development, and physical well-being.

Lifelong learning may involve the development of knowledge and skills such as literacy, critical thinking, computer training, managerial training, workforce development, apprenticeships, service to others, social and interpersonal skills, an appreciation for diversity, personal development, creativity, reading, art, music, sports and recreation, educational travel, nature, handicrafts, etc. A community of lifelong learners is an educated community, committed to active citizenship, continued growth and intellectual stimulation, and more fulfilling and enriched lives.

Measure 2: The number of participants who are involved in programs that support post-secondary education

Definition: College and career readiness is an essential measure of educational excellence at the K-12 level. In an increasingly competitive, diverse and technology-driven world, simply earning a high school diploma alone is not enough. Too often, high school students graduate to find out that what they learned in high school has not truly prepared them for college courses or careers. It is the goal of the City of Roanoke to collaborate with Roanoke City Public Schools and the community to prepare graduates for life after high school and to support the pursuit of post-secondary educational opportunities.

It is equally important that programs in the community provide access to basic, advanced and continuing education, literacy instruction and workforce development for adults. The National Advisory Council on Continuing Education reports that over twenty-three million adults participate in continuing education annually. The community's commitment to post-secondary learning and continuing education for our adults is crucial to the City's economy. As a result, the City desires to improve continuing education to retain a more skilled and educated workforce, to forge opportunities for adult skills improvement and career advancement, and to ultimately enhance the quality of life of our citizens.

## **Purchasing Strategies**

Our team will purchase offers that:

1. Address multiple causal factors and/or outcomes
2. Offer collaborative solutions where appropriate
3. Develop and strengthen relationships between students and their families and the community
4. Exhibit data driven decision making using internal and external data
5. Demonstrate success based on research, proven results, and accountability
6. Impact the greatest needs by utilizing resources in creative and cost-effective ways
7. Meet or exceed previous years' results
8. Align with the strategic focus areas of the Roanoke City Public Schools, when appropriate.

## **Statement of Request for Results**

We are seeking offers that best deliver results from educational programs and services that foster an environment for lifelong learning – cradle to college and beyond - through shared services and community involvement. The City of Roanoke has a long-standing commitment to education and is stepping up to the challenge of providing performance-based educational programs and learning opportunities for our citizens. The City plays an important role in conducting not only its own educational activities and programs but also in supporting the strategic focus areas of the Roanoke City Public Schools and other educational entities. In addition to providing funds for Roanoke City Public Schools, the City of Roanoke budget allocates funds to support education through other programs or activities. We are seeking offers that produce a variety of sustainable and results-oriented early learning and school readiness programs, programs that support the priorities identified for K-12 educational programs, and post-secondary and lifelong learning opportunities.

Special consideration may be given to offers that promote partnerships and collaboration and innovations that leverage existing resources and information.



**(Early Learning/School Readiness) - We are seeking offers that promote and enhance early learning and school readiness.**

Specifically offers that:

- ✓ Support affordable, high quality early childhood programs.
- ✓ Provide learning programs for pre-school aged children.
- ✓ Increase enrollment of at-risk four year olds in the Virginia Pre-School Initiative.
- ✓ Offer professional development for child care providers.
- ✓ Provide parent education and family support programs from birth to school entry.
- ✓ Establish programs that create positive relationships between children and adults.
- ✓ Develop and strengthen relationships with families and guardians.
- ✓ Support programs that train and mentor family members to support healthy child development.

**(Support of K-12 Educational Programs) - We are seeking offers that support K-12 educational programs.**

Specifically offers that:

- ✓ Strengthen reading at grade level by the third grade.
- ✓ Provide affordable before- and/or after-school programs for school aged children and adolescents that provide increased learning time.
- ✓ Provide summer educational programs for school aged children and adolescents.
- ✓ Assist school-aged children and adolescents in the use of technology/computers to develop knowledge and skills in such areas as reading, writing, mathematics, research, foreign languages, critical thinking and creativity.
- ✓ Offer multiple pathways for students to earn high school diplomas.
- ✓ Create programs which serve the needs of over-aged, under-credited students who are not on track to graduate.
- ✓ Assist with preparing students for college/career success.
- ✓ Provide for the unique learning challenges of special populations, including students with limited English proficiency, students with special needs, and/or low-performing students.
- ✓ Support the increase of graduates with advanced diplomas and technical and industry certifications.
- ✓ Support programs that train and mentor family members to support student learning.
- ✓ Create programs that address behavior and conduct.
- ✓ Provide or support programs to prevent truancy and reduce bullying and harassment.
- ✓ Provide students with opportunities to participate in enhanced arts, athletics, recreational, and other learning activities.
- ✓ Produce programs that create positive relationships between children and adults.

- ✓ Provide family access to transportation for educational opportunities.
- ✓ Address barriers to student achievement.
- ✓ Develop and strengthen relationships with families and guardians.
- ✓ Collaborate with businesses, non-profit organizations, and community and faith-based organizations to provide better prepared students.
- ✓ Provide opportunities and internships for students in career and technical fields.
- ✓ Establish programs to encourage a spirit of volunteerism and community service in our students.
- ✓ Support and/or create programs to impact students who have been impacted by trauma.

**(Adult Learning) – We are seeking offers that support college and career readiness, post-secondary education and lifelong learning opportunities.**

Specifically offers that:

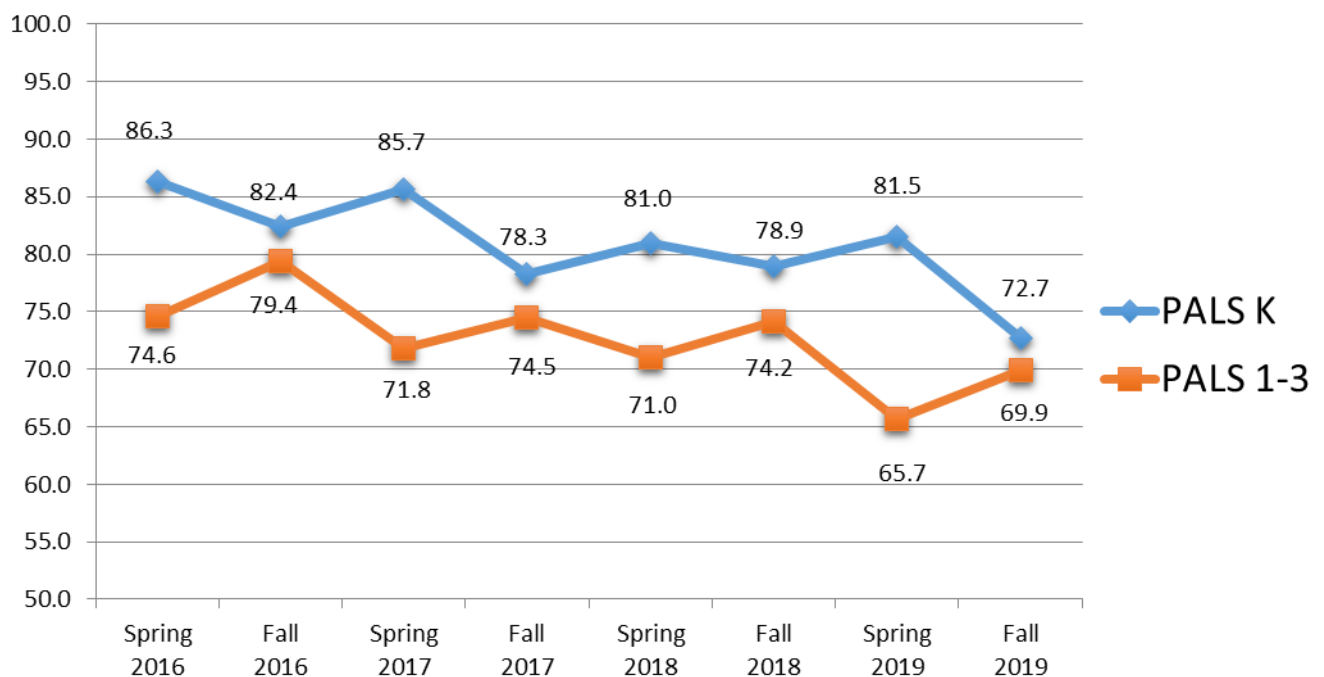
- ✓ Develop partnerships with community colleges and community educational programs that support post-secondary education.
- ✓ Enhance employment opportunities and training to improve job skills and readiness.
- ✓ Provide career and technical education and continuing education opportunities for young adults and adults.
- ✓ Advance the opportunities for family members to participate in literacy programs, including programs for limited English proficiency.
- ✓ Assist adults in the use of current technology, including computers.
- ✓ Enhance family awareness of, access to, and use of a range of services that support education.
- ✓ Support programs that train and mentor family members to support lifelong learning.
- ✓ Provide lifelong learning opportunities that enhance intellectual, physical, social, and emotional development.
- ✓ Develop and strengthen relationships with families and guardians.
- ✓ Support programs that are responsive to workforce needs in the community.
- ✓ Establish programs to encourage a spirit of volunteerism and community service in our citizens.

# Education



## 1. Phonological Awareness Literacy Screenings (PALS) Scores

### MEASURE 1: Increase in % of children who meet PALS benchmarks



Comments: In the fall of 2016, RCPS began administering the PALS assessment only to those students who failed the PALS in the previous administration, i.e. the only 3<sup>rd</sup> graders who were administered the PALS were the students who failed the PALS as 2<sup>nd</sup> graders in the previous spring, and in the spring, the only 3<sup>rd</sup> graders who were administered the PALS were the students who failed the PALS in the previous fall. Currently, PALS assessments are administered to all students in kindergarten and first grade in the fall and spring, all second graders in the fall and only those who did not meet the benchmark in the spring, and only those third graders new to Virginia in the fall.

Due to the Governor's orders to close schools March 13, 2020, PALS tests were not administered in the spring of 2020.

## 2. Schools meet State (Accreditation Annual Measurable Objectives)

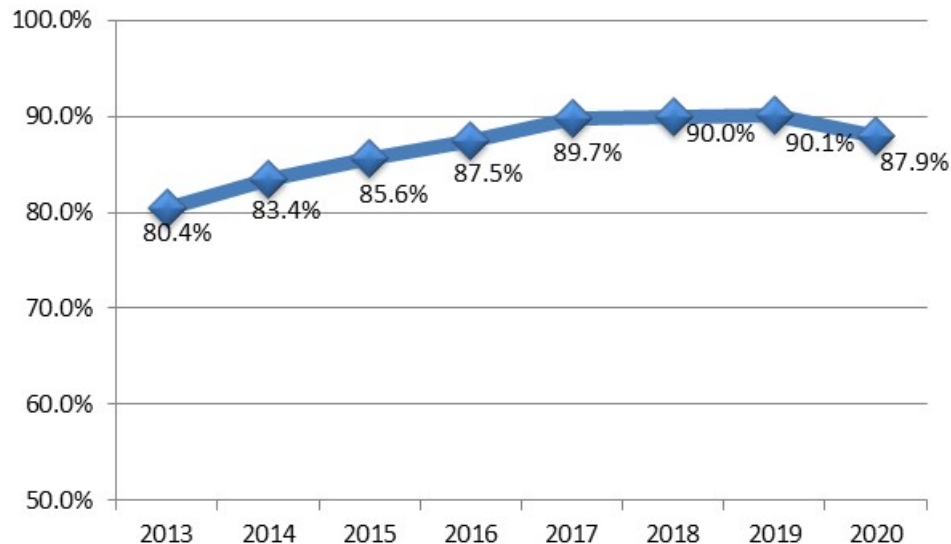
### MEASURE 1: All schools are accredited by the State

Number	Accreditation Status for 2018-2019	Schools
24	Accredited	All schools

Comments: The 2019-2020 data reflects that 24 schools earned full accreditation. Accreditation was based on 2018-2019 data.

## 3. Graduation Rates

### MEASURE 1: Increase in graduation rates



Comments: The one-time graduation rate declined for the 2019-2020 school year. The focus continues to be closely monitor the progress of each student to ensure that the graduation rate will rebound to pre-COVID era levels. Please note that as the graduation rate increases, it is more difficult to see the growth that we have seen in previous years.

## 4. Student Learning Opportunities

**MEASURE 1: Increase in number of participants in advanced academic programs (Advanced Placement or college dual enrollment classes), arts programs, career and technical education classes, and co-curricular clubs and athletic teams**

	<u>FY2015</u>	<u>FY2016</u>	<u>FY2017</u>	<u>FY2018</u>	<u>FY2019</u>	<u>FY2020</u>
Advanced Placement	720	703	689	711	688	618
Dual Enrollment *	536	490	462	388	398	410
Arts Programs	5,858	6,098	6,277	6,773	7,021	6,881
Career and Technical	4,747	5,135	5,481	4,977	5,588	6,154
Co-curricular Non-Athletic **	2,340	2,467	2,873	2,501	2,456	N/A
Athletics	2,793	2,762	2,632	2,464	2,475	2,201

Comments: The numbers for Advanced Placement, Arts Programs, and Career and Technical represent the total number of student assignments to those classes. Co-curricular Non-Athletic refers to the actual number of students who participate in school clubs and other non-athletic school activities. Athletics numbers represent the aggregate total of all athletic rosters.

\* The numbers for Dual Enrollment represent the number of individual students who participated in Dual Enrollment courses.

\*\* Data not collected due to school closures.

## 5. Adult Learning Opportunities

**MEASURE 1: Increase number of participants in adult learning programs**

<u>FY2014</u>	<u>FY2015</u>	<u>FY2016</u>	<u>FY2017</u>	<u>FY2018</u>	<u>FY2019</u>	<u>FY2020</u>
8,332	16,607	24,728	24,158	31,811	32,371	2,466

Comments: These numbers only include participants in relevant Library classes. The Libraries have worked to increase support and programs in these areas based on feedback from the community and new partnerships with other organizations. In FY2019, an additional 3,168 citizens also participated in Virginia Cooperative Extension Agricultural and Natural Resources (ANR) and Family and Consumer Sciences (FCS) programs including Master Gardener Help Desk inquiries.

The decrease from FY2019 to FY2020 was due to the closing of Libraries on March 13, 2020 due to COVID,

**MEASURE 2: The number of participants who are involved in programs that support post-secondary education**

	<u>FY2015</u>	<u>FY2016</u>	<u>FY2017</u>	<u>FY2018</u>	<u>FY2019</u>	<u>FY2020</u>
Participants in the Library's Mango Language classes, Universal Classes, Atomic participants, and Other participants*	3,003	3,818	249,951	272,262	210,935	27,216
# of City students receiving scholarships from VWCC **	6	13	0	11	6	13
# of City students participating in Community College Access Program (CCAP) through VWCC	116	78	121	92	113	94
# of City residents taking courses through the Roanoke Higher Education Center (RHEC) ***	387	325	367	260	268	204

Comments:

\* The main driver for the increase is several databases were added which increased the use of educational online work for the following participants: Universal Classes, Gale/Newbank Research, Westlaw, Chilton, Ancestry and Heritage Quest. The Libraries report all post-secondary databases use by adult patrons. However, in FY19, patrons were not able to access the Gale database due to changes at the Library of Virginia – in 2018, the Libraries had over 65,000 searched which led to the drop in FY19.

\*\* No scholarships were funded for FY17 as the funds moved to the VWCC Educational Foundation. In FY18, the college served 11 students through the City's non-CCAP funds, which the school has now dedicated to supporting scholarships for Workforce Development students pursuing industry-recognized credentials. Scholarship renamed to the Roanoke City Workforce Scholarship.

\*\*\* Based on discussions with RHEC staff, they consider the school year to be the fall, spring, and summer semesters.

## EDUCATION

DEPARTMENT	OFFER / SUPPLEMENT TITLE	FY22
Outside Agency	CCAP- Community College Access Program	\$100,000
Libraries	Library Core Community Services	\$1,379,648
Libraries	- SIRSI Contract Increase	\$33,000
Libraries	Library Early Literacy Services	\$211,921
Libraries	Library Services to K-12	\$195,333
Roanoke City Public Schools	Roanoke City Public Schools (RCPS)	\$82,788,981
Roanoke City Public Schools	- Local Tax Revenue Share	\$2,979,521
Libraries	Summer Reading Initiative	\$22,332
Outaide Agency	Virginia Cooperative Extention	\$79,610
Outaide Agency	VWCC - Scholarships	\$10,303
City Manager's Office	Youth Services Initiative	\$18,750

**Education**

**Offer Executive Summary**

Offer: **CCAP - Community College Access Program**  
 Dept: City Manager  
 Outcome: A productive and educated citizenry  
 Factor: Adult Learning Existing

**Executive Summary:**

Community College Access Program or CCAP makes college available tuition-free to graduates of public high schools in the Counties of Botetourt, Craig, Franklin, and Roanoke, and the Cities of Roanoke and Salem. CCAP funds the cost of tuition for two years at Virginia Western Community College if a qualified student does not have sufficient financial aid. The program supports as many students as possible based on student need and funds available.

**Performance Measures:**

Measure Title	FY 2022 Target	FY 2021 Target	FY 2020 Actual
Fund CCAP in current fiscal year	Yes	Yes	Yes

**Seller/Owner:** 7220 - Affiliations & Contributions

Offer: **Library Core Community Services**  
 Dept: Libraries  
 Outcome: A productive and educated citizenry  
 Factor: Adult Learning Existing

**Executive Summary:**

The citizens of the City of Roanoke request, expect, and depend on the core community services provided by the Roanoke Public Libraries. These essential services involve a wide range of facilities, technology, resources, and staff in multiple departments to meet the needs of children, adults, researchers, immigrants, readers, students, families, and professionals. Core library services covered in this offer include program planning, cataloging and processing of library materials, material distribution to the branches, and operational support for neighborhood library branches. The citizens of Roanoke rely on these comprehensive services to be better educated, to stay informed, and to continue their quest for lifelong learning through grass-root community centered library services.

**Performance Measures:**

Measure Title	FY 2022 Target	FY 2021 Target	FY 2020 Actual
Library resources accessed digitally.	200,000	200,000	277,659

**Seller/Owner:** 7310 - Libraries

Offer: **Integrated Library System (Sirsi-Dynix) Increases and Restoration of Services**  
 Dept: Libraries  
 Outcome: A productive and educated citizenry  
 Factor: Adult Learning Supplemental

**Executive Summary:**

This supplemental offer includes an increase in our major library system through Sirsi-Dynix. This is the system that tracks our users, books and other materials, as well as checkouts and item requests. This contract increases each year.

In addition, the City typically pays for a portion of the salary of a technician to manage this system. This position is a Roanoke County employee who works with the consortium libraries and is an agreed upon shared cost in the Consortium contract. The cost is shared between the City, Roanoke County, Botetourt County, and Salem. When the person in that position retired we were able to remove funding for that position and leave it unfunded in the FY 21 budget. The process has begun to rehire that position so funding will need to be restored for FY 22. This position is needed at this time both to administer the current system (that is in need of updates and corrections) but also to assist the consortium in seeking bids for a new contract for FY 23.

**Seller/Owner:** 7310 - Libraries



**Education**

**Offer Executive Summary**

Offer: **Library Early Literacy Services**  
 Dept: Libraries Factor: Early Learning/School Readiness  
 Outcome: Children ready for formal schooling and learning experiences Existing

**Executive Summary:**

Promoting early literacy starts children on the path of a love of learning. Children who enter kindergarten ready to learn, with a foundation of the alphabet, letter sounds, and a love of reading, are more likely to succeed in school. The Libraries play a critical role in offering services to young children and their families. Renovations at the Library include unique, dedicated pre-school areas to support foundational early literacy skills. These state-of-the-art facilities support best practice as well as safe and fun learning. The Roanoke Public Libraries also provide early literacy support outside our doors. Our outside partners are our gateway into the community, allowing us to reach more children and have a powerful impact. Because of the relationships we have built with the community our curbside services has helped many young children and their families during the COVID-19 pandemic. This offer ties directly to the All-America City Award winning Star City Reads initiative.

**Performance Measures:**

Measure Title	FY 2022 Target	FY 2021 Target	FY 2020 Actual
Number of materials checked out for children birth to 17	126,000	126,000	89,493

**Seller/Owner:** 7310 - Libraries

Offer: **Library Services to K-12**  
 Dept: Libraries Factor: Support of K-12 Educational Programs  
 Outcome: Successful students Existing

**Executive Summary:**

The Library offers a diverse collection of materials and programs to support children's learning and literacy skills. Students come to the Library seeking assistance with homework, academic enrichment and to engage with their peers. Trained library staff are able to assist in meeting the students' needs through services and programs. Most Library branches are located near schools and in the heart of the neighborhood. Through our All-America City Award winning Star City Reads initiative, we focus on meeting needs that will allow children to read at grade-level by third grade. By offering afterschool support and summer learning activities our children are able to advance. Programs like Feed and Read also assist in making sure our children have the nutrition they need to succeed in school and be ready to learn. These services and programs are vital to the growth and development of our Roanoke City youth and their families.

**Performance Measures:**

Measure Title	FY 2022 Target	FY 2021 Target	FY 2020 Actual
Number of educational programs offered for youth ages 0-17. Children's programs include storytimes, craft programs, puppet shows, author visits, Winter and Summer Reading Programs, programs for teen include technology, art and music programs.	3,500	3,500	4,547

**Seller/Owner:** 7310 - Libraries

Offer: **Roanoke City Public Schools (RCPS)**  
 Dept: Director of Finance Factor: Support of K-12 Educational Programs  
 Outcome: Successful students Existing

**Executive Summary:**

Provides support to Roanoke City Public Schools. Amount provided is determined through a funding formula.

**Performance Measures:**

Measure Title	FY 2022 Target	FY 2021 Target	FY 2020 Actual
Provide funding to support RCPS	Yes	Yes	Yes

**Seller/Owner:** 9310 - TRANSFERS TO OTHER FUNDS

**Education**

**Offer Executive Summary**

<b>Offer:</b>	<b>RCPS Local Tax Revenue Share</b>	
<b>Dept:</b>	Director of Finance	<b>Factor:</b> Support of K-12 Educational Programs
<b>Outcome:</b>	Successful students	Supplemental

**Executive Summary:**

RCPS share of local tax revenue growth for FY 2022.

**Seller/Owner:** 9310 - TRANSFERS TO OTHER FUNDS

<b>Offer:</b>	<b>Summer Reading Initiative</b>	
<b>Dept:</b>	Libraries	<b>Factor:</b> Support of K-12 Educational Programs
<b>Outcome:</b>	Families and community value and support learning	Existing

**Executive Summary:**

Over the past several years the Roanoke Public Libraries Summer Reading program has had very successful outcomes. The programs strongly impact the success of our students, increasing their reading levels over the summer and returned to school ready to build on their knowledge, instead of playing “catch up” due to summer learning loss. Research shows that children who do not read well by third grade are four times more likely to drop out of high school. The Library is focusing its efforts on impacting K-12 learning, and when it comes to developing reading skills year-round and partnering with City Schools and their RCPS+ in the summer. The collaboration combines resources and expertise to help students succeed and become lifelong readers. RCPS+ children visit the library each summer to learn library skills and sign up for library cards. The Summer Reading program supports children as they explore science topics, research historical time periods, and discover new stories.

**Performance Measures:**

Measure Title	FY 2022 Target	FY 2021 Target	FY 2020 Actual
Library Summer Reading Programs Offered	1150	1150	3,544

**Seller/Owner:** 7310 - Libraries

<b>Offer:</b>	<b>Virginia Cooperative Extension</b>	
<b>Dept:</b>	Libraries	<b>Factor:</b> Adult Learning
<b>Outcome:</b>	Lifelong learning opportunities	Existing

**Executive Summary:**

Virginia Cooperative Extension (VCE), is part of the national network of extension services offering three concentrated program areas that are relevant for living in the City of Roanoke. Those programs include Agriculture & Natural Resources (ANR), Family & Consumer Sciences (FCS); & 4-H Youth Development. VCE in Roanoke is uniquely positioned to offer these program streams to City residents in a way that other local organizations cannot because they (1) access a national network of land-grant research universities to inform citizens based on the latest research based results, and adapt best practices programs to local interests and needs; (2) engage VT faculty to train volunteers in core knowledge and skills competencies to deliver their respective programs; (3) conduct professionally designed evaluation and compare outcomes to statewide, regional and national benchmarks; and (4) mobilize assets to serve the greatest number of people at the lowest possible cost.

**Performance Measures:**

Measure Title	FY 2022 Target	FY 2021 Target	FY 2020 Actual
Number of citizens participating in ANR programs	5,500	5,500	1,199
Percent of FCS participants that increased their knowledge	98%	98%	97.5%
Percentage of positive increases in life skills development	95%	95%	97%

**Seller/Owner:** 8210 - VA COOPERATIVE EXTENSION

**Education**

**Offer Executive Summary**

Offer: **VWCC - Scholarships**  
 Dept: City Manager  
 Outcome: A productive and educated citizenry

Factor: Adult Learning Existing

**Executive Summary:**

The Virginia Western Community College (VWCC) Educational Foundation, Inc. asks for locality support for scholarships for students of workforce programs.

**Performance Measures:**

Measure Title	FY 2022 Target	FY 2021 Target	FY 2020 Actual
Number of City students who receive a scholarship	3	3	13

**Seller/Owner:** 7220 - Affiliations & Contributions

Offer: **Youth Services Initiative**  
 Dept: City Manager  
 Outcome: Successful students

Factor: Support of K-12 Educational Programs Existing

**Executive Summary:**

The Roanoke Youth Services Initiative supports the Youth Services mission and the efforts of various city departments who strive to meet that mission. The mission statement seeks for the Youth Services Citizen Board to assist community organizations, city agencies, and other entities in establishing, developing, and monitoring programs and services for the youth in Roanoke. The board participates in public and private programs that are intended to assist in the development, support, and protection of the youth and their families in Roanoke. The board develops programs and activities in collaboration with various city departments and community agencies that focus on the development of youth. The board also coordinates the assembly of information regarding the availability of programs directed to the interests of youth and their families.

**Performance Measures:**

Measure Title	FY 2022 Target	FY 2021 Target	FY 2020 Actual
Percent increase in attendance at Kids to Parks Day	25%	25%	0%
Percent increase in attendance at Melrose Fall Festival	10%	10%	-2.2%
Percent increase of Roanoke City High School students, who are rising 8th through 12th graders, that attend the Youth Summit	25%	25%	0%

**Seller/Owner:** 1211 - City Manager