



BOLT MOBILITY FACT SHEET

A TECH-DRIVEN MICROMOBILITY COMPANY

- Revolutionizing transportation through safe, smart & sustainable solutions by reducing traffic grid lock, parking congestion & carbon-footprint impact
- Co-founded by 9-time Olympic gold medalist Usain Bolt
- Debuted inaugural customized e-scooter in November 2018
- Headquartered in Miami Beach, Fla., & currently operating in 16 cities around globe (list below)

CUSTOM-DESIGNED; OWNER AND OPERATOR

- Designed via custom manufacturing of our entire fleet for greater durability, safety, sustainability
- Ensure greater balance & vision/sight-lines via industry-exclusive dual forward-facing footrests
- Engineered with aluminum chassis; ergonomic hand grips; finger-touch throttle; easy-grip breaks
- Offer versatility via three models of e-scooters: BOLT Original, BOLT One & BOLT Chariot
- Set to debut BOLT Nano all-electric, two-passenger, 4-wheel e-car in 2020

SAFETY AS TOP PRIORITY

- Branded "BOLT Yellow": most noticeable shade to human eye, stimulating mental acuity
- Equipped with illuminating rear-brake light for greater identity to trailing vehicles, as well as onboard storage, cup holders & cell phone slot to limit distractions while riding
- Distribute helmets free of charge via requests on BOLT app/website
- Educate public on safe e-scooter operation & "polite parking" via BOLT U introductory events
- Conduct preventative maintenance via daily inspections from full-time operations staff
- Provide exclusive-to-industry 24/7 live customer service & support

SUSTAINABILITY/SWAPPABLE BATTERIES

- Set pioneering standard as first e-scooter brand to utilize swappable batteries
- Lessen carbon footprint/emissions by eliminating need to "shuttle" scooters to charging centers
- Increase availability of sustainable transport (scooters not removed from circulation for charging)
- Extended lifespan of 2 years, then recharge/recycle/reuse (rather than dispose of in landfills)



OFFICIAL/FULLY LICENSED PARTNERSHIPS

- Deploy only where officially permitted by city officials (BOLT never has/will “dump” scooters)
- Provide customized experience via specific feedback from city partners & local residents
- Build community/non-profit partnerships to better neighborhoods (United Way, UNICEF, BCA)

BOLT BOOSTERS

- Staff on-street operations around the clock, via full-time employees who are local to community
- Keep e-scooters a) recharged; b) “in rotation”/on the streets (vs. charging garages); c) consistently repositioned throughout cities to meet demand, with emphasis on underserved neighborhoods
- Conduct real-time error inspections, reporting & resolution (vs. industry-wide free-lance “juicers” who provide intermittent service only when schedule allows)

BOLT FORWARD

- Provide 50% discount to underserved/low-income consumers & military
- Committed to deployment into underserved “equity zones” in all markets
- Offer “cash-only” option for consumers without credit cards

BOLT PARTNER CITIES

- Alexandria, VA
- Arlington, VA
- Atlanta, GA
- Baltimore, MD
- Chicago, IL
- Ft. Lauderdale, FL
- Harrisonburg, VA
- Los Angeles, CA
- Louisville, KY
- Miami, FL
- Memphis, TN
- Nashville, TN
- Portland, OR
- Richmond, VA
- Roanoke, VA
- Washington, DC
- Paris, France (as “B Mobility”)

**SCAN TO LEARN
MORE ABOUT BOLT!**

