



Date

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## **Call to Artists for the ARCHES Project**

**DL is July 29 at 2 PM**

The Roanoke Arts Commission's "Arches Project" seeks to engage four Roanoke neighborhoods (Norwich, Raleigh Court, Wasena, Mountain View) through a professionally

guided public art project on the greenway under the Memorial Avenue Bridge. We also hope to engage the residents of the Roanoke Terrace Apartments. *Total Action for Progress*, a local community action agency and our facilitative partner in this vision has agreed to assist in this process since Memorial Bridge marks their closest access point to the greenway. Three public forums have been held with residents and artists and all the information from those sessions can be located at [artinroanoke.org](http://artinroanoke.org). The top three goals established by the forum participants are listed below:

1. **Bring Diversity to Traffic on the Greenway** (Cultural, Economic, International recent immigrants, Racial, from different neighborhoods, assessable to all abilities.)
2. **Engage Participants in the process of art** (creation, appreciation, interaction with art, kinetic? can viewers add to it?)
3. **Create a Gathering space** (group activities, personal reflection, taking selfies for social media, dogs, bikes)

This project is funded by a grant from the National Endowment for the Arts, which is being matched by the City of Roanoke for a total of \$20,000. An individual project can be in the range of \$500 to \$20,000 and each artist or team may submit up to three proposals. One or several proposals may be accepted with the total of all projects not to exceed \$20,000.

**Proposals will be accepted in any art form - visual, performing or literary.**

**Projects over \$10,000 require a signed contract.**

**All goals, meeting notes and the full Request for Proposals can be viewed at [artinroanoke.org](http://artinroanoke.org).**

**Questions - Contact susan Jennings at [susan.jennings@roanokeva.gov](mailto:susan.jennings@roanokeva.gov)**

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