



# How We're Doing:

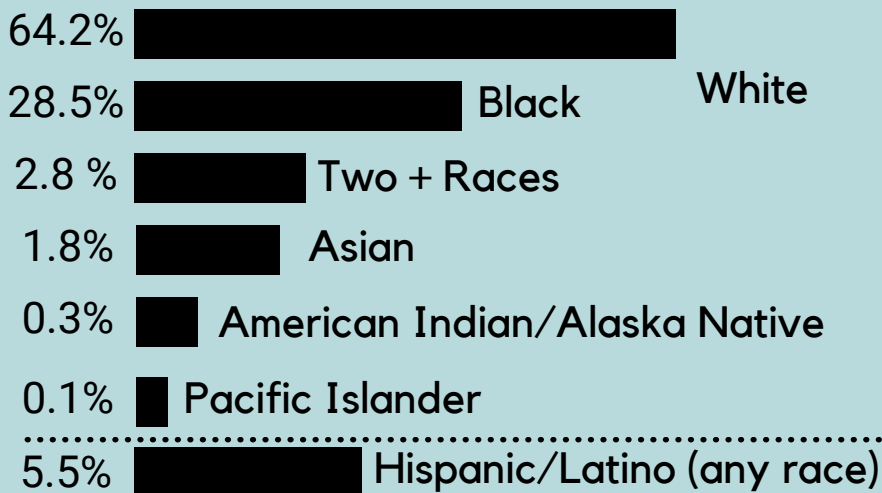
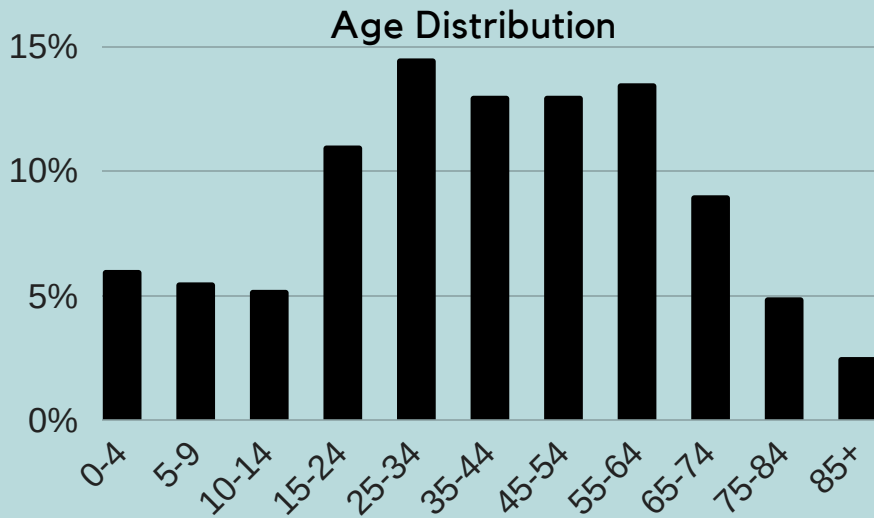
## A Snapshot of Roanoke Today To Help Plan for Roanoke Tomorrow

Roanoke is known for being a mountain city and hub for innovation located in Virginia's Blue Ridge Mountains. It offers miles of trails, parks within walking distance, a vibrant downtown, and friendly neighborhoods with character. While Roanoke is home to wonderful amenities and dedicated people, we are still finding ways to improve.

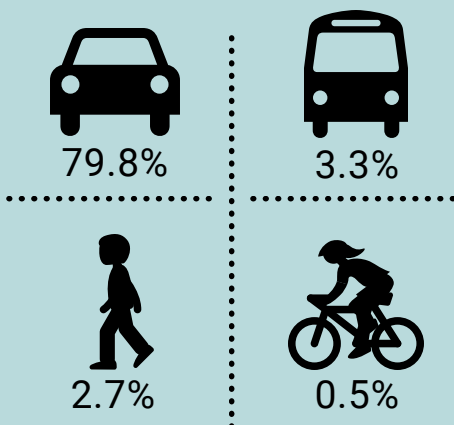
The City of Roanoke is working on a new Comprehensive Plan that will guide policy decisions and long-term investments in our community until 2040. One of the guiding themes for the 2040 Plan is Responsible Regionalism. In order to align with that theme and best plan for Roanoke's future, this statewide and national demographic comparison was created.



# Roanoke



## Commute to Work



**47,477**

People commute in to Roanoke for work

## Median Age

**38.1**  
Roanoke

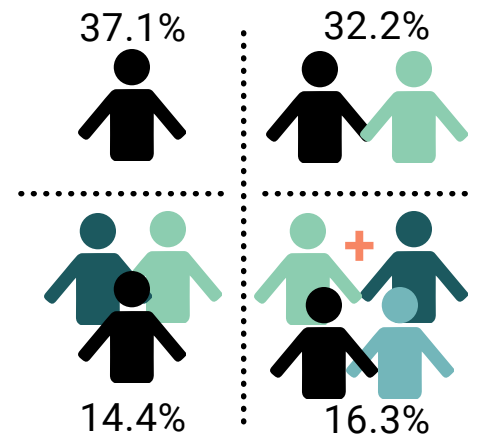
**37.8**  
VA

**37.7**  
U.S.

Working Age Growth (25-64 years) Since 2009

**5%**

## Household Size



Average Household Size

**2.3**

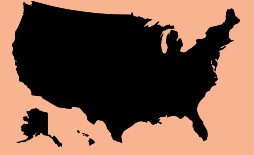
## Mean Travel Time

mins

**20.1**  
Roanoke

**28.1**  
VA

**26.1**  
U.S.



Population Growth  
Since 2009

6.5%

7.6%

5.6%



Median HH  
Income

\$53K

\$90K

\$78K

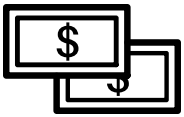


Median Home  
Value

\$133K

\$248K

\$188K

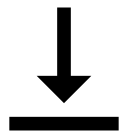


Median Rent

\$748

\$1135

\$949



Poverty Rate

22.2%

11.4%

15.1%



Bachelor's  
Degree

10.7%

15.5%

13.6%