



**CPR and AED Education**

*Teaching the life skills of quality chest compressions & early  
AED use to everyone*

Jack Perkins, MD  
Founder and Executive Director

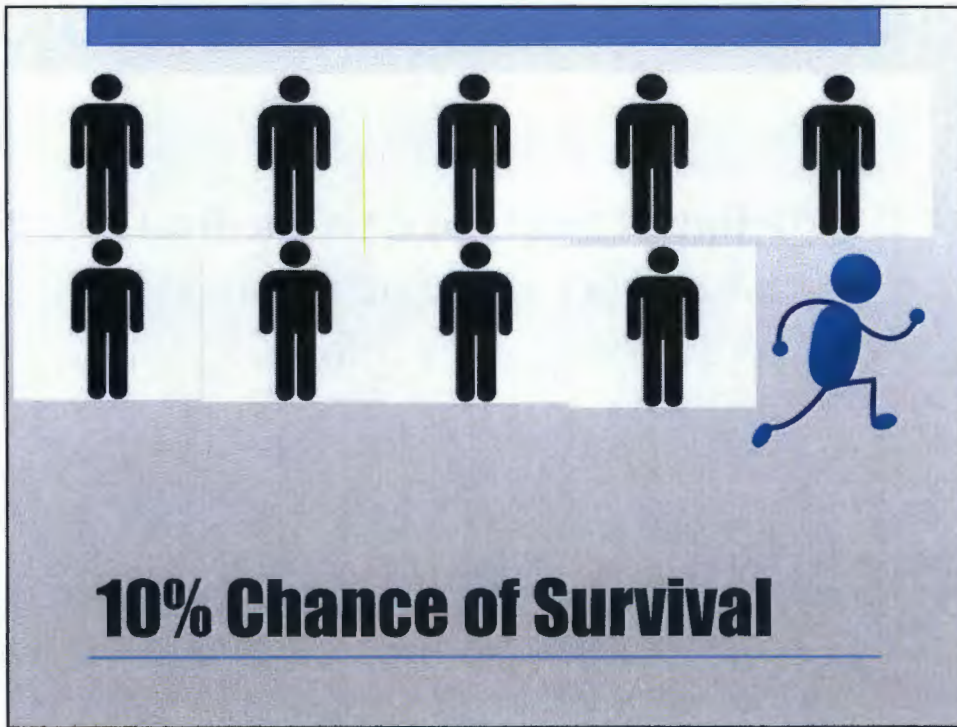
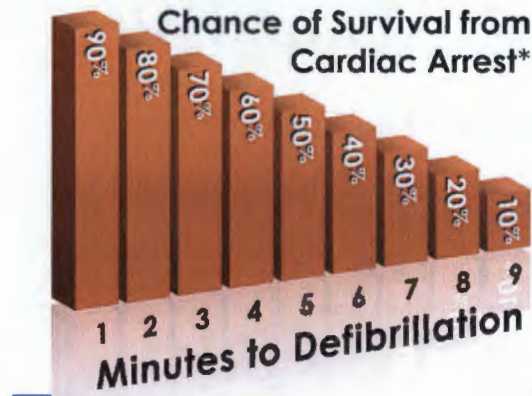
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**Cardiac arrest**: the only medical  
catastrophe whose outcome is  
decided by the public

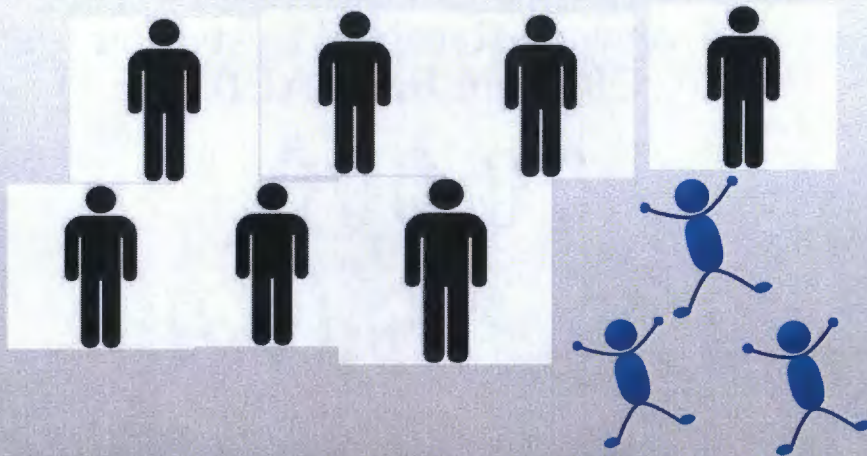
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# Timing is crucial

- Every minute that passes without CPR decreases a victim's chance of survival by 10%







**With Bystander CPR and AED  
use, 30% chance of survival**

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**Sudden Cardiac Arrests per Year  
Outside of Hospital**

**350,000**

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**If Everyone Received Bystander  
CPR and Early AED**

**70,000  
Lives Saved**

## **Our Foundation**

- Mission is to establish a National CPR and AED Education Day every 3<sup>rd</sup> Saturday in May
- We will never charge any learner
- 75 minutes of education; no certification provided
- Focus on breaking down barriers to bystander intervention and quality CPR paired with AED use





## Partnerships

- Host sites are fitness facilities (no charge to them)
- New partnership with YMCA in numerous cities
- Partnership with AED distributor to offer discounted AEDs to learners who attend event



**3<sup>rd</sup> Annual National CPR and  
AED Education Event**

**May 18, 2019**

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