



# Western Virginia Workforce Update

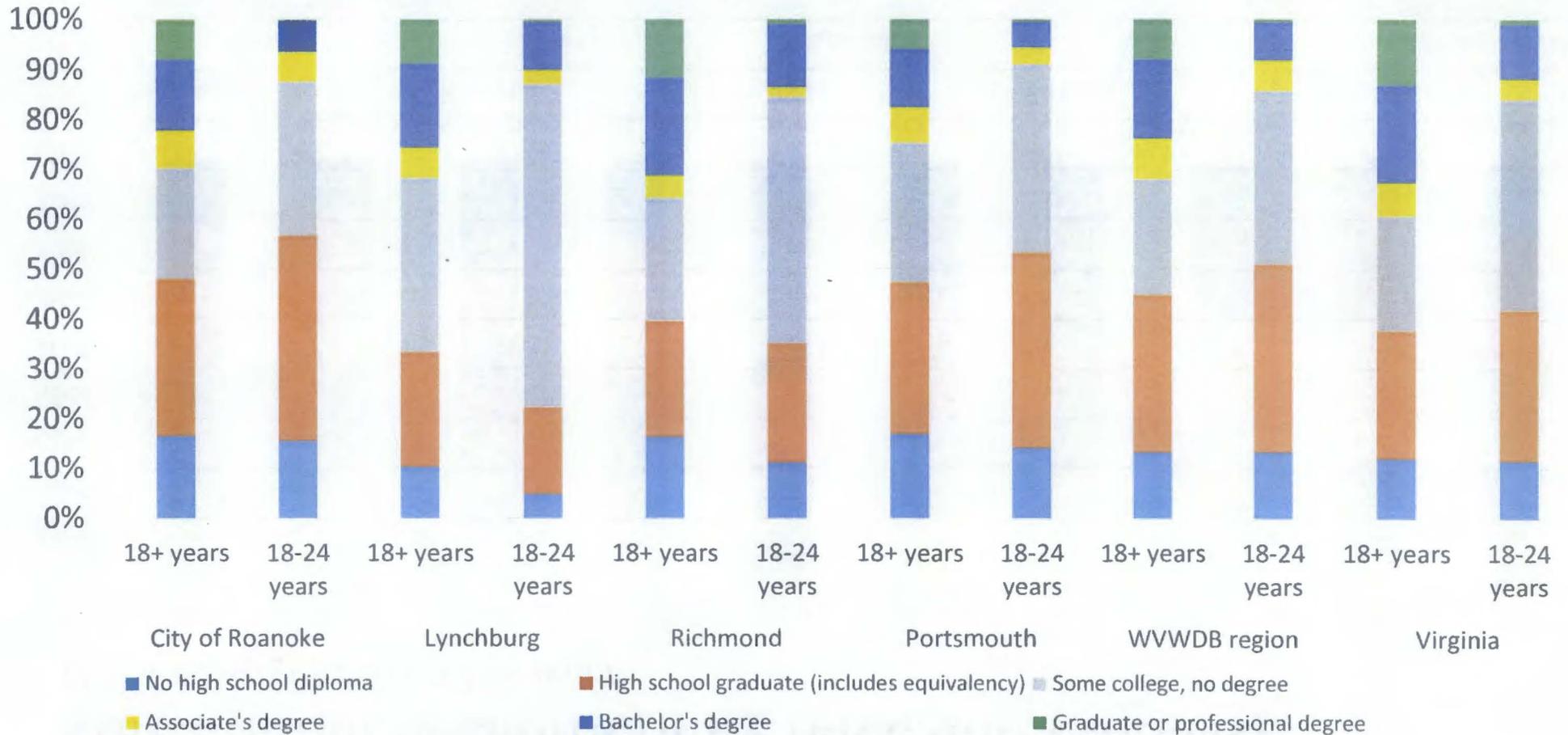
Jake Gilmer

Director, Western Virginia Workforce  
Development Board

October 3, 2016

# Roanoke Workforce Demographics

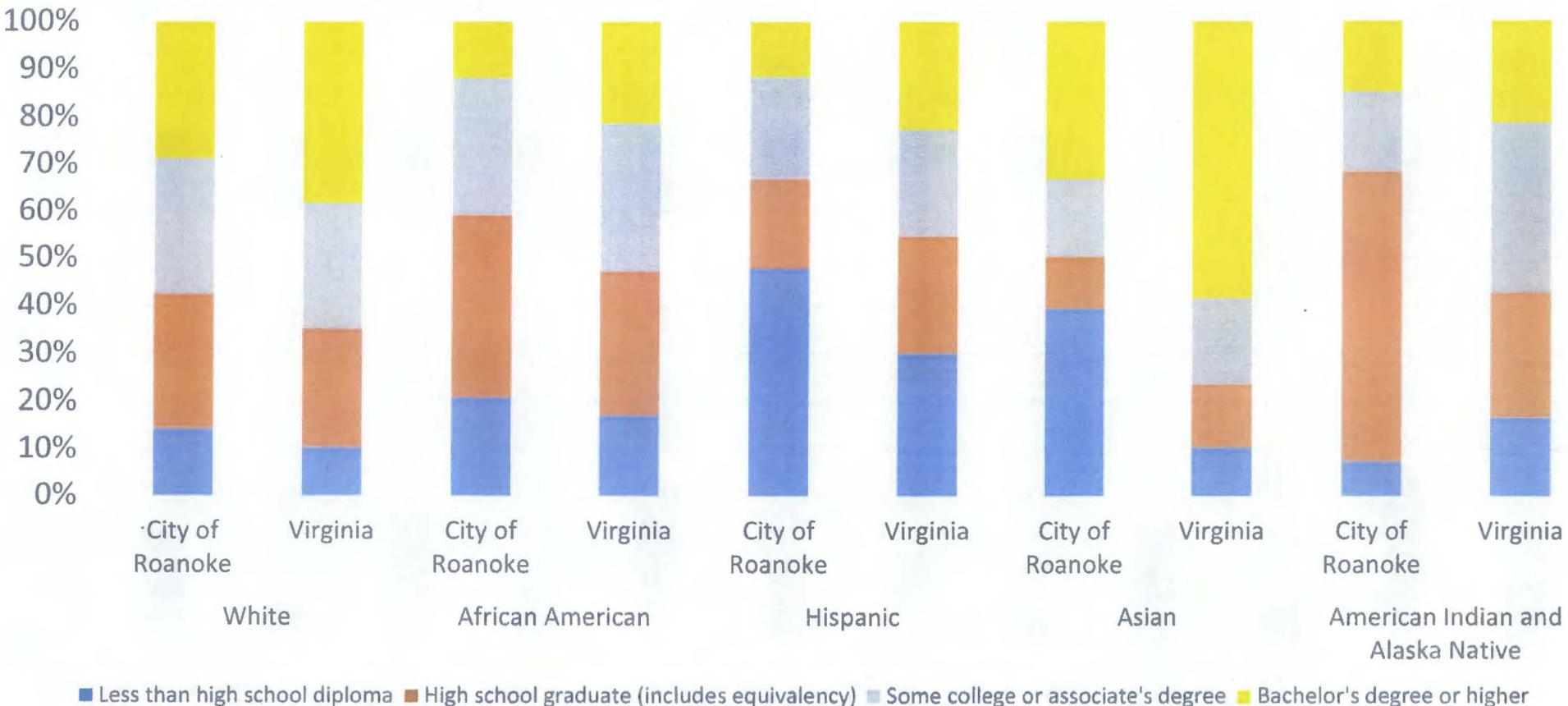
# Educational Attainment by Age (2010-2014)



Source: American Community Survey Five Year Estimate 2010-2014

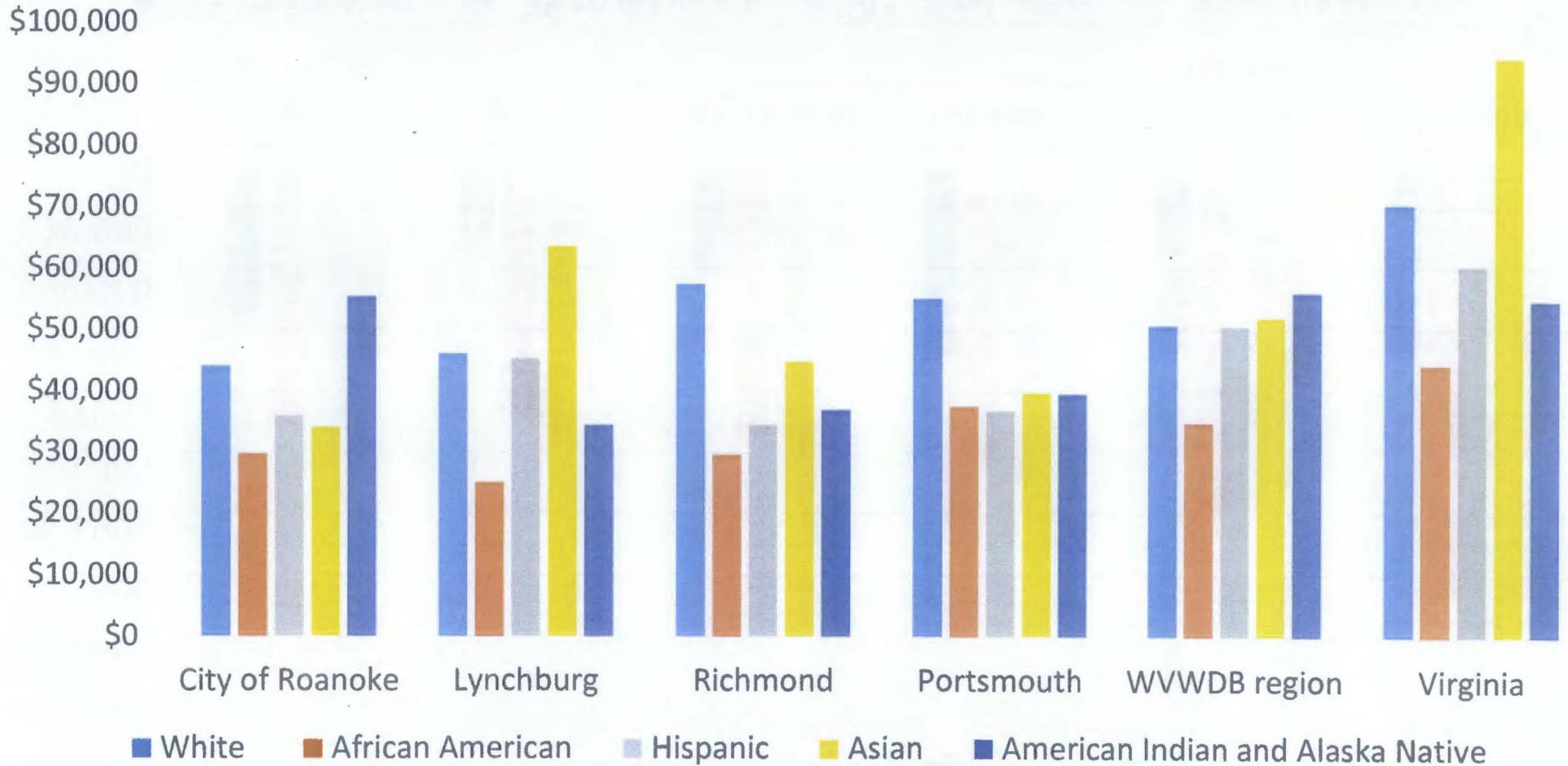
# Educational Attainment by Race and Ethnicity

(2010-2014; Population 25+ years)



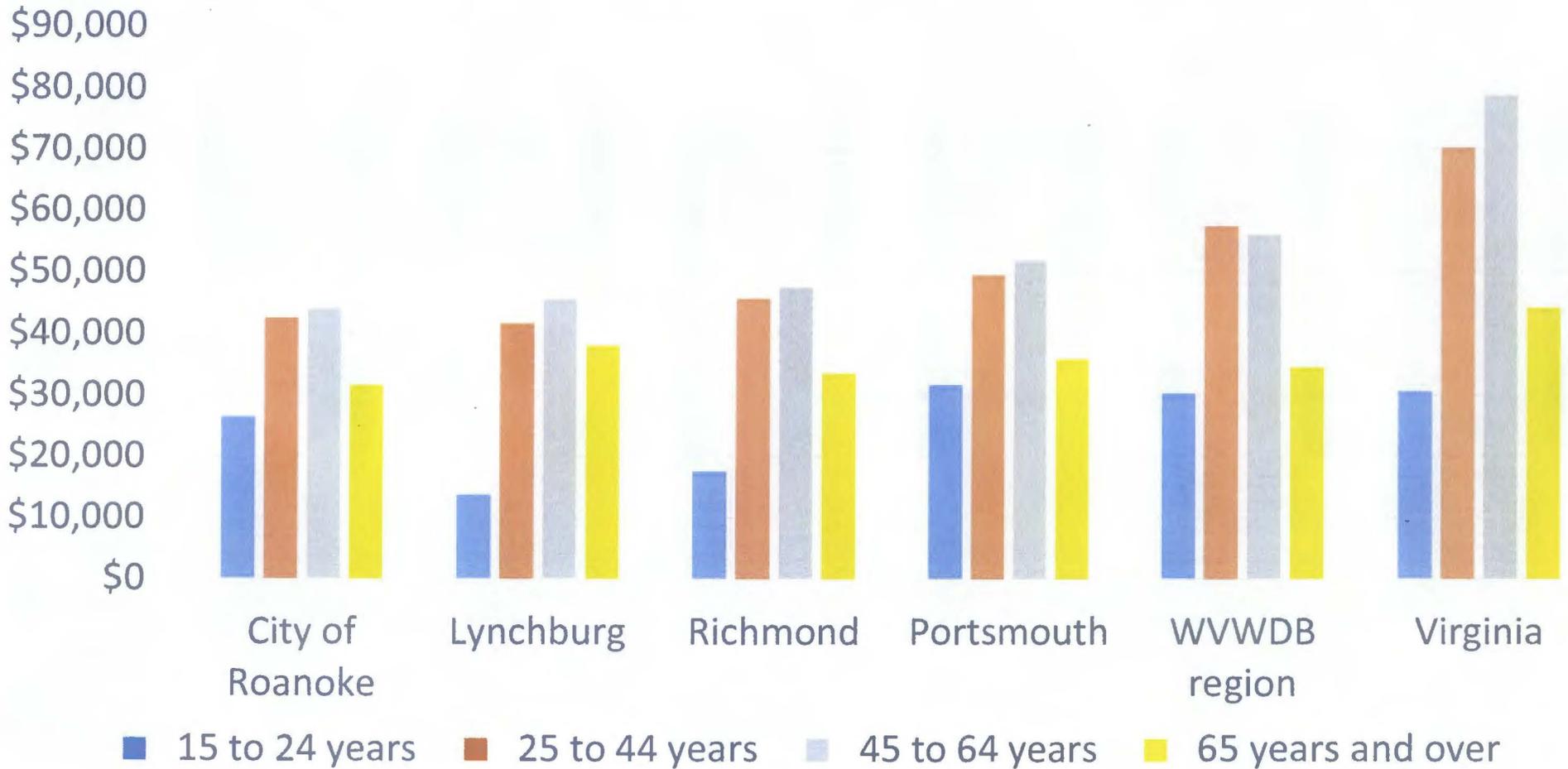
Source: American Community Survey Five Year Estimate 2010-2014

# Median Household Income by Race and Ethnicity



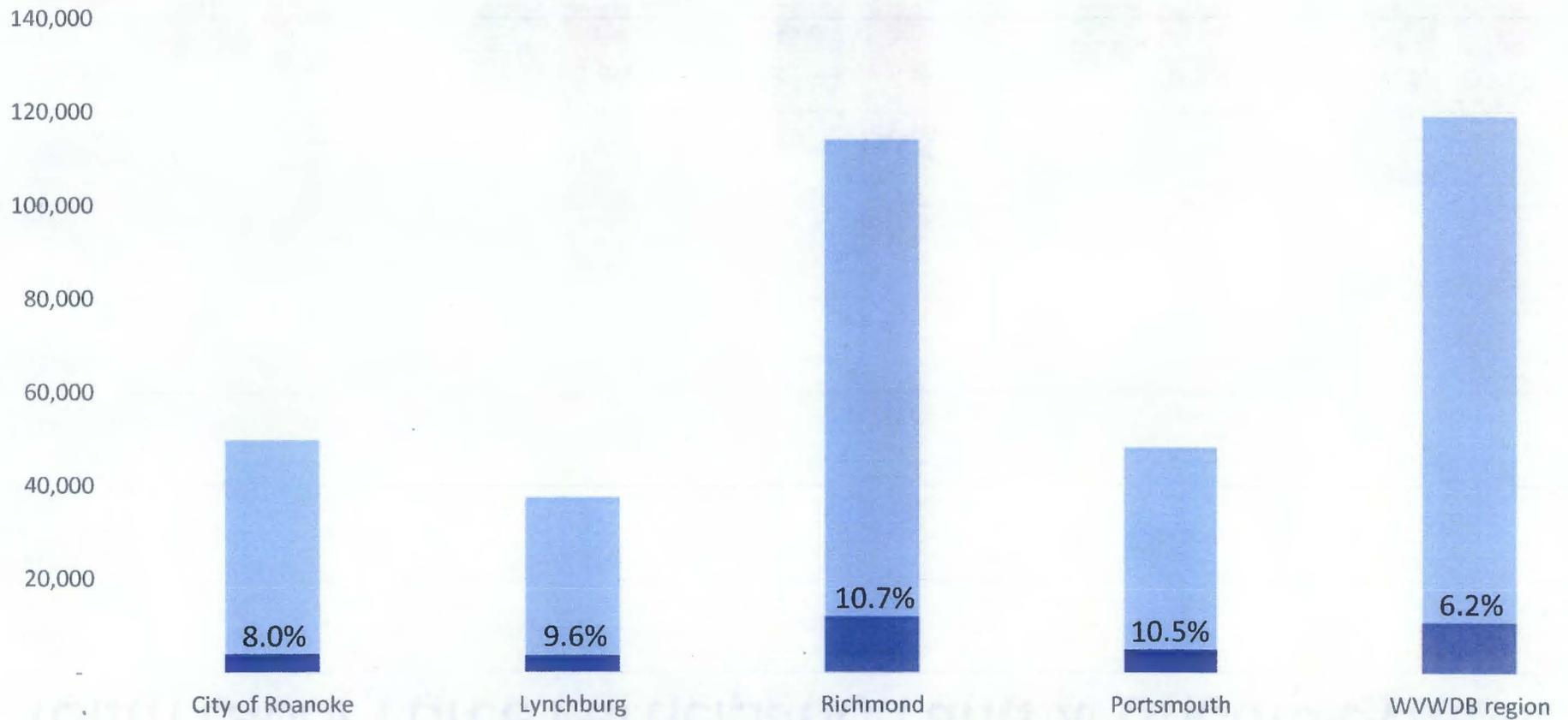
Source: American Community Survey Five Year Estimate 2010-2014

# Median Household Income by Age of Householder



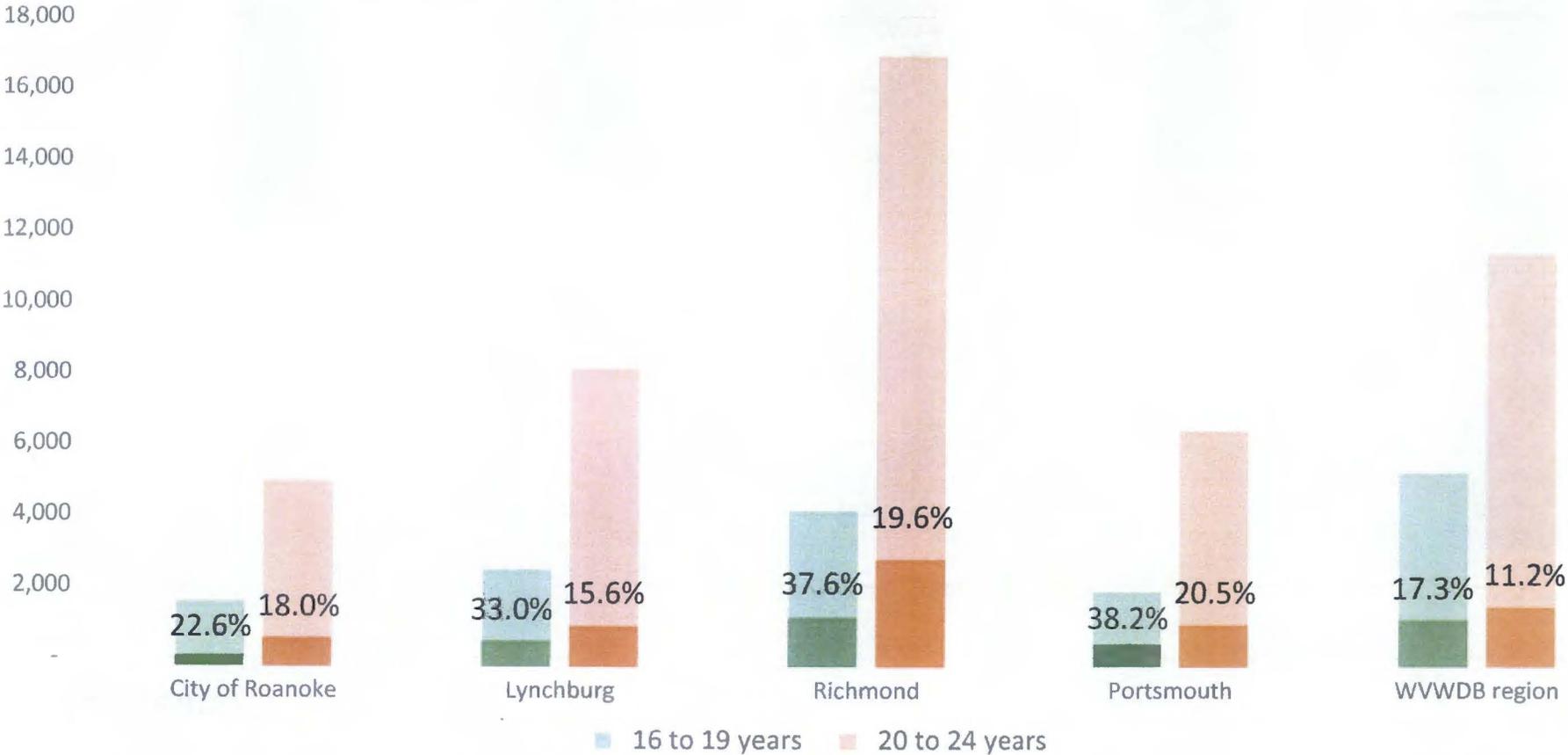
Source: American Community Survey Five Year Estimate 2010-2014

# Total Labor Force Participation and % Unemployment (16+ Years)



Source: American Community Survey Five Year Estimate 2010-2014

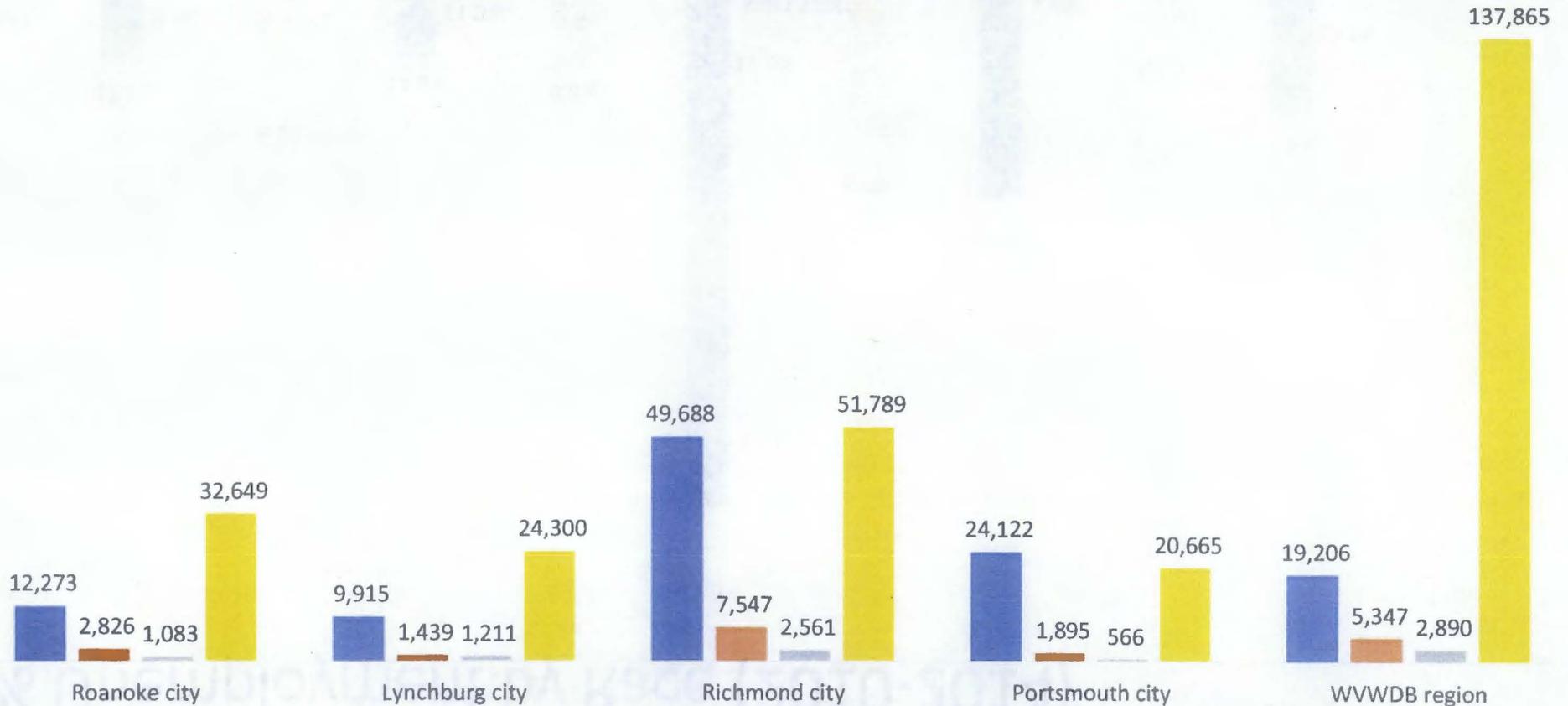
# Youth Labor Force Participation and % Unemployment



Source: American Community Survey Five Year Estimate 2010-2014

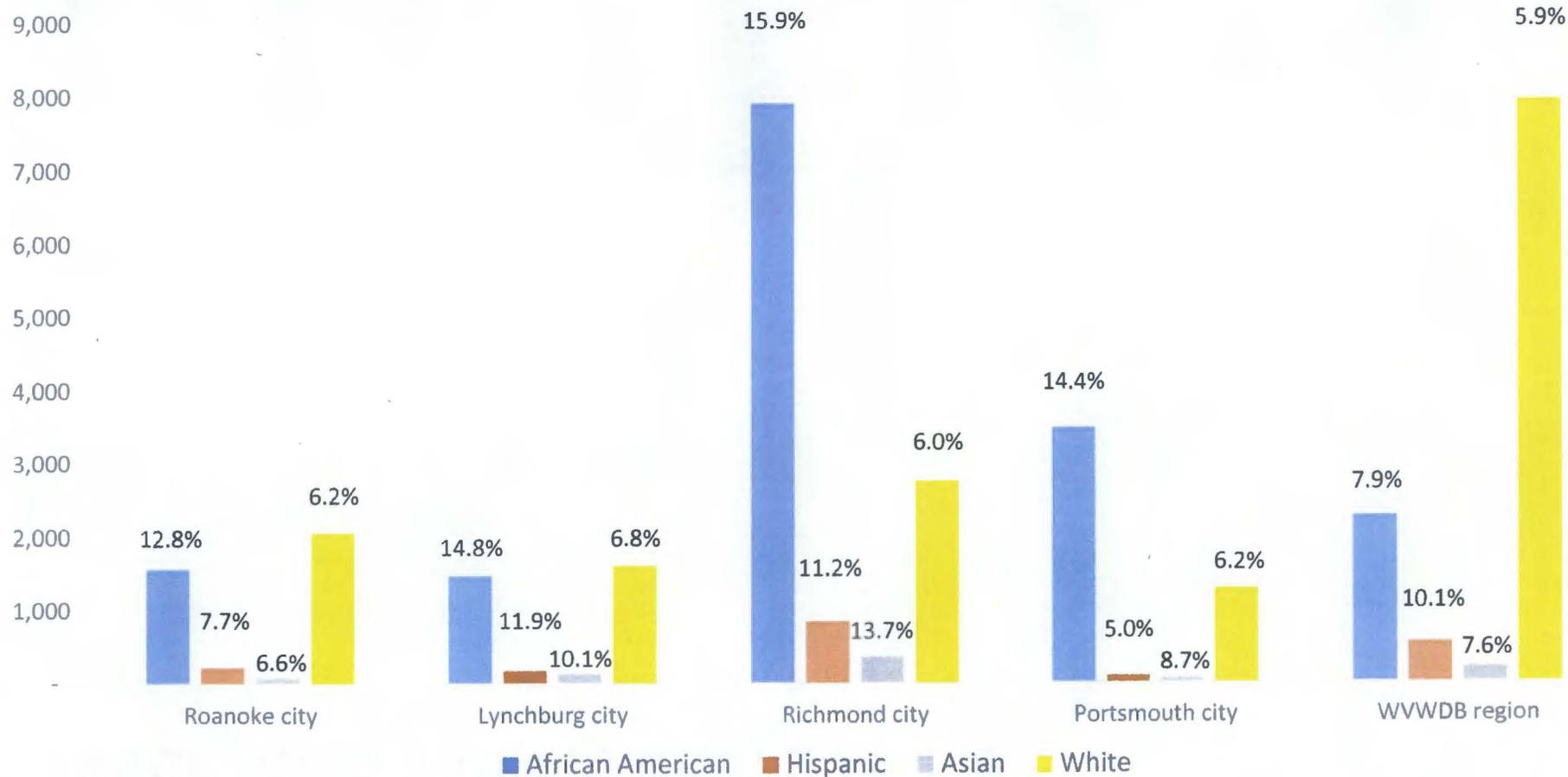
# Labor Force Participation by Race

■ African American ■ Hispanic ■ Asian ■ White



Source: American Community Survey Five Year Estimate 2010-2014

# % Unemployment by Race (2010-2014)



# Workforce Board Services Overview

# Western Virginia Workforce Development Board

- Convenes and partners with businesses, training providers, workforce agencies, and community organizations to meet the region's workforce needs.
- Provides oversight of Federal WIOA (Workforce Investment & Opportunity Act) Funds
- Selects One-Stop Workforce Center Operator and WIOA Service Provider





# Youth Programs

The Board provides funds to help young people overcome the obstacles that keep them from completing their education and getting a job, including:

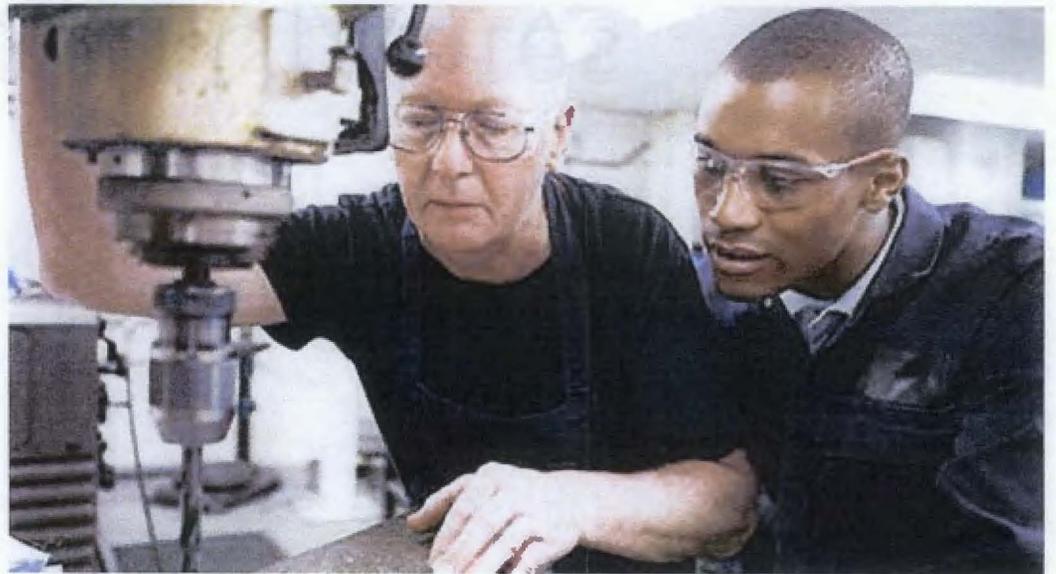
- Assistance obtaining a GED or returning to high school
- Career exploration and training tuition assistance
- Job readiness classes and paid work experiences
- Tutoring assistance
- Leadership opportunities



# Enhanced Business Services

The Board is investing in the following businesses services programs:

- On-the-Job Training
- Customized Training
- Incumbent Worker Training
- Youth Work Experiences
- Registered Apprenticeships



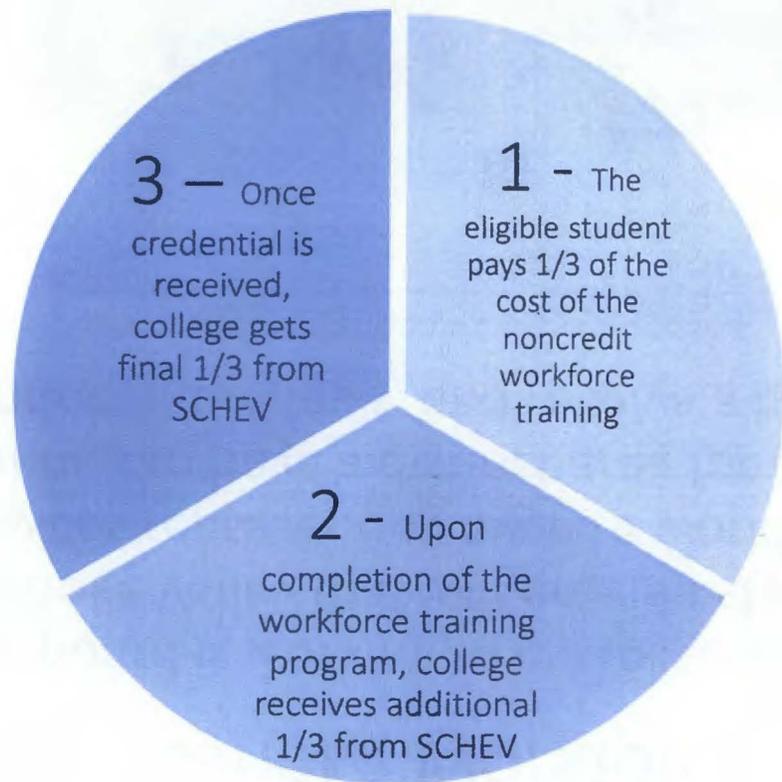
# Workforce System Updates

# New Roanoke Workforce Center

The Board is working to establish a new Workforce Center in the Roanoke Valley that will provide state of the art career and business services representing over 15 workforce programs. The Center is planned to have a distinct area for employers to hold job fairs, conduct interviews, and receive a broad range of business services.



# Workforce Credentials Grant



- Reimbursement cap of \$3,000/credential
- Permits student to use financial aid to cover their portion (the first third)
- Requires establishment of domicile
- Student must satisfactorily pass the course within a window of time or must repay 2<sup>nd</sup> 'third' to the college (promissory note)
- A validated credential (passing the exam) must be achieved by an established amount of time, also

# Regional Workforce Strategy, Brand, and Website

The Board is working with Virginia Tech and Access Advertising to development a new regional workforce strategy, brand for the workforce system, and website. The purpose of the process will be to elevate the profile and access to our region's workforce system.



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# Additional Information

[Westernvaworkforce.com](http://Westernvaworkforce.com)

540.862.8442