

West End Target Area

Project Wrap Up Report

June 6, 2016



West End Target Area

- ▶ 2011 “bridge year” from Hurt Park to West End
- ▶ Regular meetings with Stakeholders of West End Target Area
- ▶ Wrapping up June 30, 2016
- ▶ Collaboration with public and private partners to create a more vibrant neighborhood



Major Accomplishments

- ▶ 30 new home ownership constructed or rehabilitated
- ▶ 49 rehabilitations of owner-occupied
- ▶ 18 Residential façade improvements
- ▶ 2 dilapidated structures demolished

99 properties total







Major Accomplishments

- ▶ 2,500 L.F. new or rehabilitated sidewalks/curbing
- ▶ 1,200 L.F. new storm drain piping
- ▶ Freedom First Financial Services Center
- ▶ \$5.6M CDBG and HOME funds



Code Enforcement

(2011-2016)

Inoperable Vehicles

↓ 32%

Weed & Trash citations

↓ 47%

Property Maintenance citations

↓ 54%

Graffiti complaints

↓ 100%



Law Enforcement

(2010-2016)

Total Criminal Offenses

↓ 10%

Property Crime

↓ 19%

Calls for Service

↓ 16%

- ▶ Improved neighborhood image
- ▶ Reduction in blighting factors
- ▶ Reduction in criminal activity



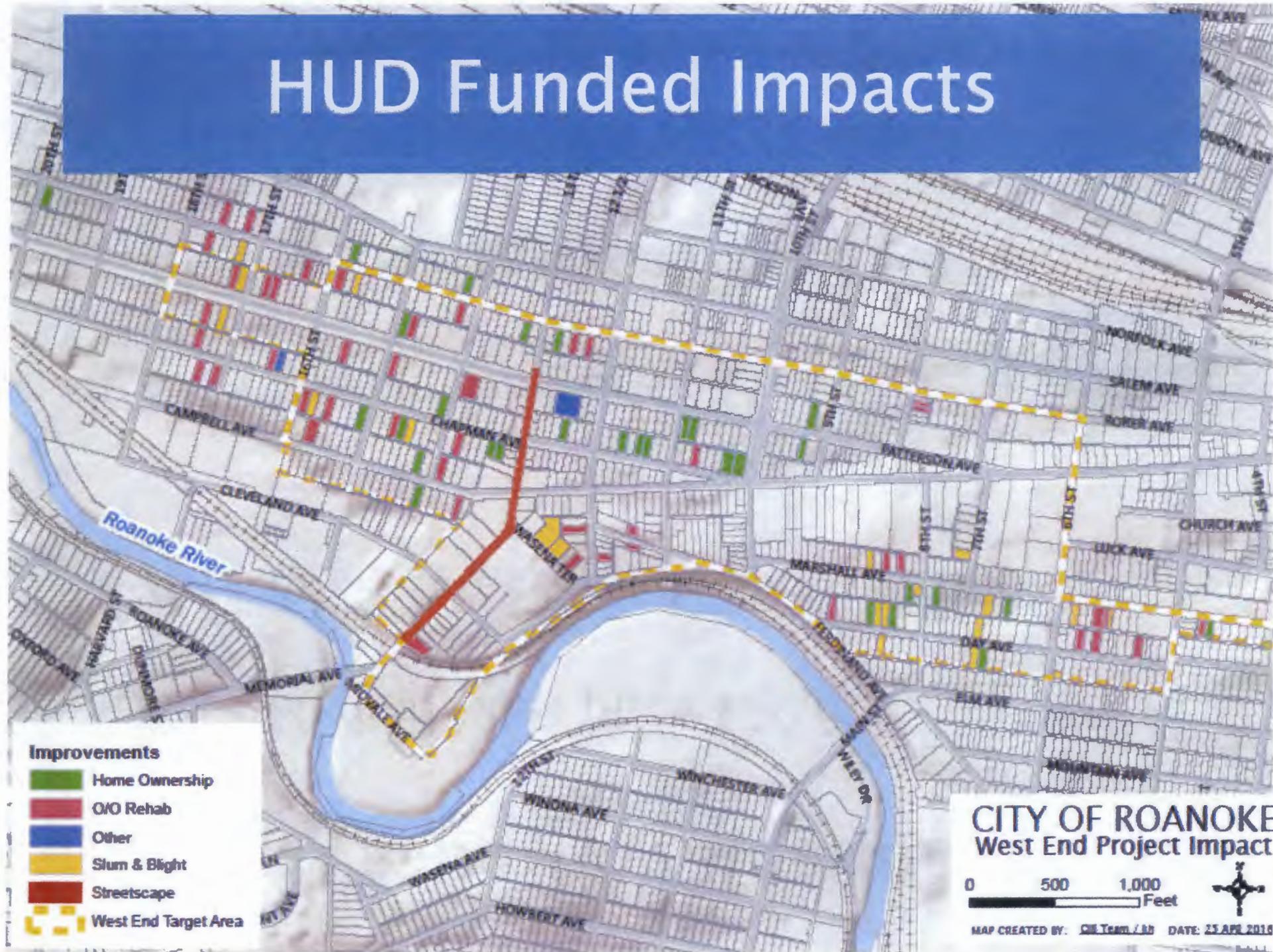
Property Valuation

(2011-2015)

- ▶ 2011 Median sales price \$70,000
- ▶ 2011 Average Assessed value \$87,000
- ▶ 2015 Median sales price \$121,000
- ▶ 2015 Average Assessed value \$140,000



HUD Funded Impacts





Financial Services Freedom First

- ▶ 1,615 new accounts
 - 90 Unbanked
 - 14 Underbanked

- ▶ Loans
 - 224 consumer
 - 6 real estate
 - 22 first mortgages
 - 6 business

- ▶ \$4.27M loan value



Private Investment

- ▶ \$4.7 million in building permits since 2011
- ▶ \$941,936 Freedom First Credit Union
- ▶ Refurbished commercial properties
- ▶ Private home construction/remodeling

13th Street Project

- ▶ 2,500 L.F. new sidewalk & curb
- ▶ 1,200 L.F. new storm drainage
- ▶ 31 street trees
- ▶ 32 street lamps
- ▶ Intersection/crosswalk at 13th and Patterson
- ▶ \$1.2M CDBG funds for \$1.7M project



Neighborhood Development



Other Notable Results

- ▶ West End Village Plan by Emerging Leaders in Architecture
- ▶ 13th Street Infrastructure and Streetscape Project
- ▶ LEAP Community Kitchen
- ▶ West End Community Garden
- ▶ Gateway public art
- ▶ 2015 Project of the Year by Virginia Statewide Neighborhood Conference



Our Partners



Questions?

