

Report to Roanoke  
City Council  
April 4, 2016

**Southeast Gateway Mural  
Project**

# Southeast Gateway Mural Background

- The scope of the project was approved by City Council as part of 2015-2016 Public Art Work Plan
- The budget includes \$16,000 in Percent for Art Funds also approved by Council
- This is the Roanoke Arts Commission's second public art project in this neighborhood and the second mural in the city.

# Process

- The City of Roanoke received thirteen responses to a Request for Qualifications.
- The selection panel narrowed the list down to the top three artists based on their past work, resume and experience with murals.
- The top three responded to a Request for Proposals.
- The panel conducted a phone interview with each of the finalists.
- The panel and the Roanoke Arts Commission unanimously approved the selection of Brenda Council to work with the neighborhood and design the mural.

# Selection Panel Members

- Jeremy Butterfield – Roanoke Arts Commission
- Scott Crawford – Roanoke Arts Commission
- Sue Egbert – Roanoke Arts Commission and Artist
- Kevin Kittredge – Southeast resident and former arts reporter for The Roanoke Times
- Ron McCorkle – Southeast Action Forum Board Member
- Amy Morgan – Chair, Belmont Neighborhood Association

# About the Artist

- Internationally known artist Brenda Council currently specializes in large scale murals
- Her permanent murals can be seen in states along the east coast as well as in Mumbai India.
- Her work is also included in many corporate and private collections.
- She currently has studios in both Atlanta and Blowing Rock, NC.

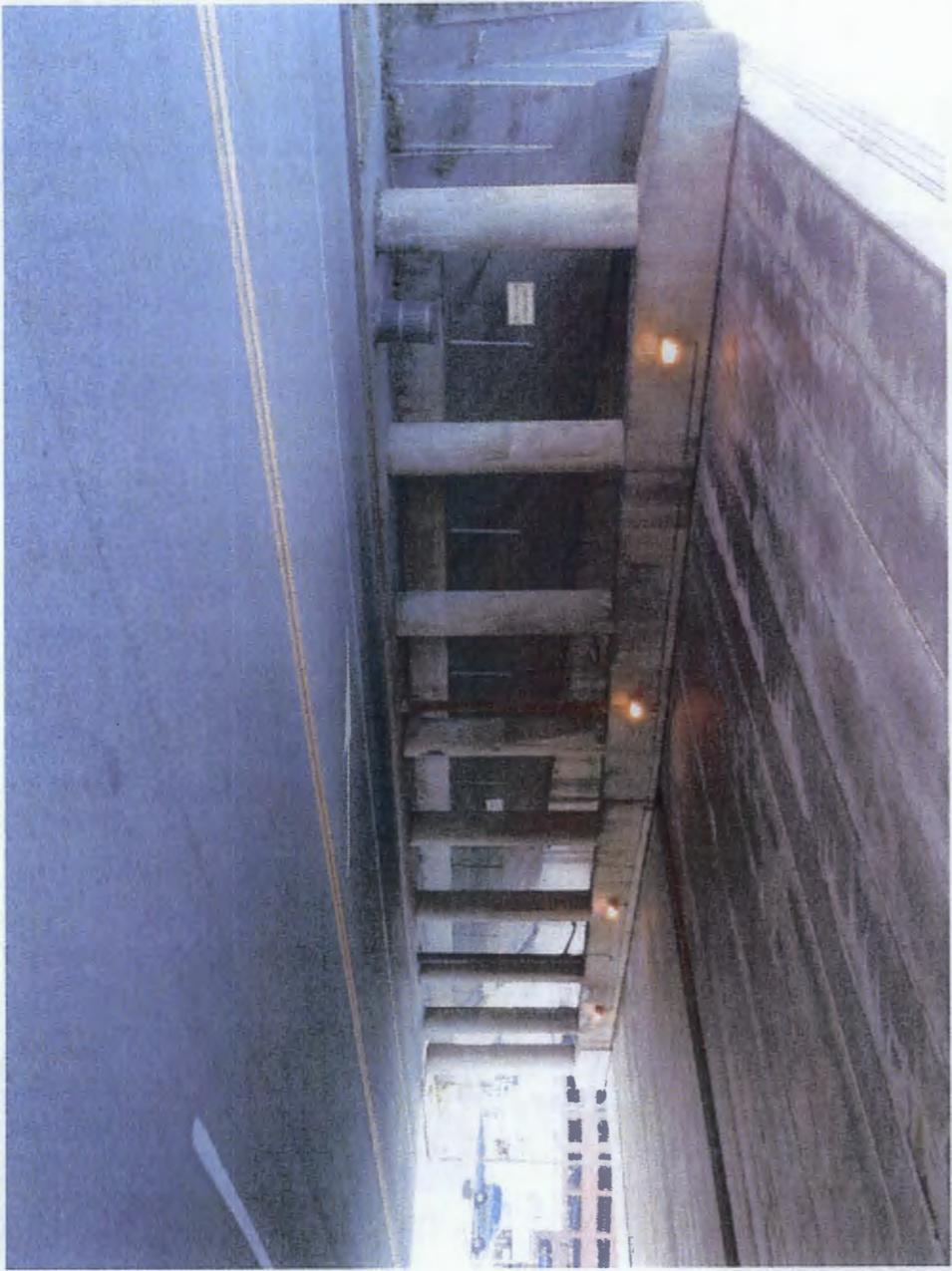
# Why Her Response to the RFP Stood Out

- Past experience with similar projects and in engaging the community in the final design for the mural.
- She visited the site, did tests on the surfaces and walked the neighborhoods.
- She proposed using only the eighteen columns which she felt would have the most impact under the bridge.
- Her plans to engage the southeast community in the final design were very thoughtful.

# Location Photographs







# Concept Design by Brenda Council



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- Seeking City Council's concurrence with the recommendation of the Roanoke Arts Commission
- Questions?