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Roanoke Valley Transit Vision Plan

Roanoke City Council

April 4, 2016



Why a Transit Vision Plan?

A Key Component of the Regional Multimodal Transportation System





Livable Roanoke Valley

*Economic and
Workforce
Development*



Environmental Sustainability

Health





Transit Vision Plan Background

8/2015: Technical Report completed

9/2015: Consultant hired;
Steering Committee established



11/2015: Public Workshops #1

1/2016: Public Workshops #2





Steering Committee

- Bedford County
- Botetourt Chamber of Commerce
- Blue Ridge Independent Living Center
- Council of Community Services
- Downtown Roanoke Inc.
- Freedom First
- Local Office on Aging
- New Horizons Healthcare
- RADAR
- RideSolutions
- City of Roanoke City Manager's Office
- City of Roanoke Social Services
- Roanoke Regional Chamber of Commerce
- Roanoke County
- TAP
- Valley Metro
- Town of Vinton
- Virginia Department of Health
- Western Virginia Workforce Development Board



Public Outreach

Phase 1: Technical Report	
Valley Metro Employee Survey	27
Valley Metro Customer Survey	1,895
General Public Survey	471
Phase 2: Connections/Preferences	
Public Meeting #1	74
Online Survey	179
Valley Metro Customer Survey	804
Phase 3: Recommendations	
Public Meeting #2	28
Online Interactive Forum	71
RADAR Customer Survey	112
Valley Metro Customer Survey	504
Botetourt Customer Survey	TBD
Focus Groups	TBD
FEEDBACK TOTAL:	4,165



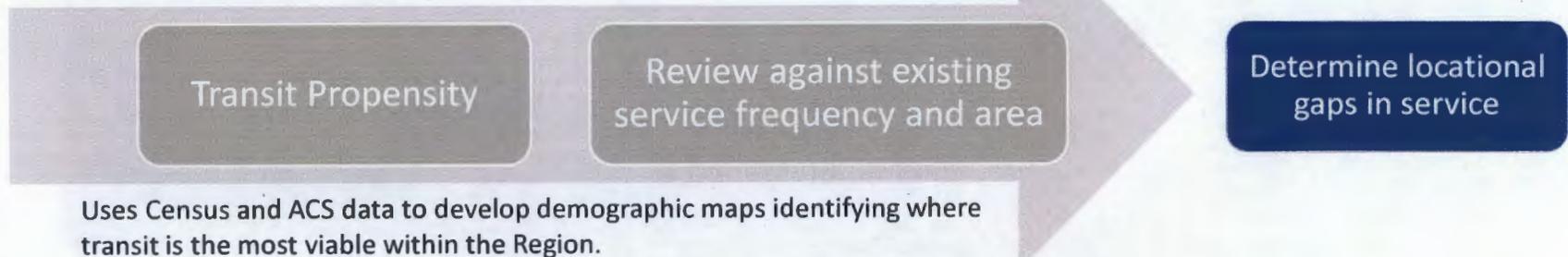


Service Analysis

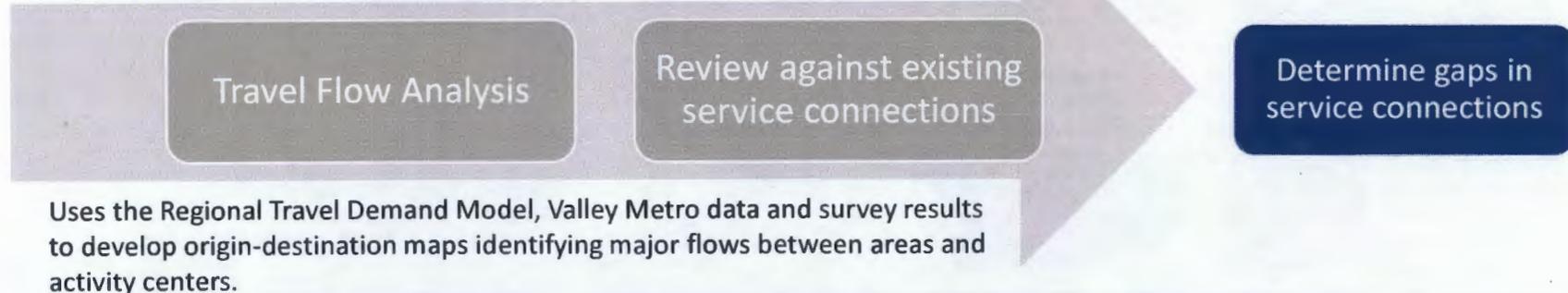
Three steps were used to identify where the service area and connection gaps are located within the Roanoke region.

Step #1: Public Input

Step #2: Service Area Gaps

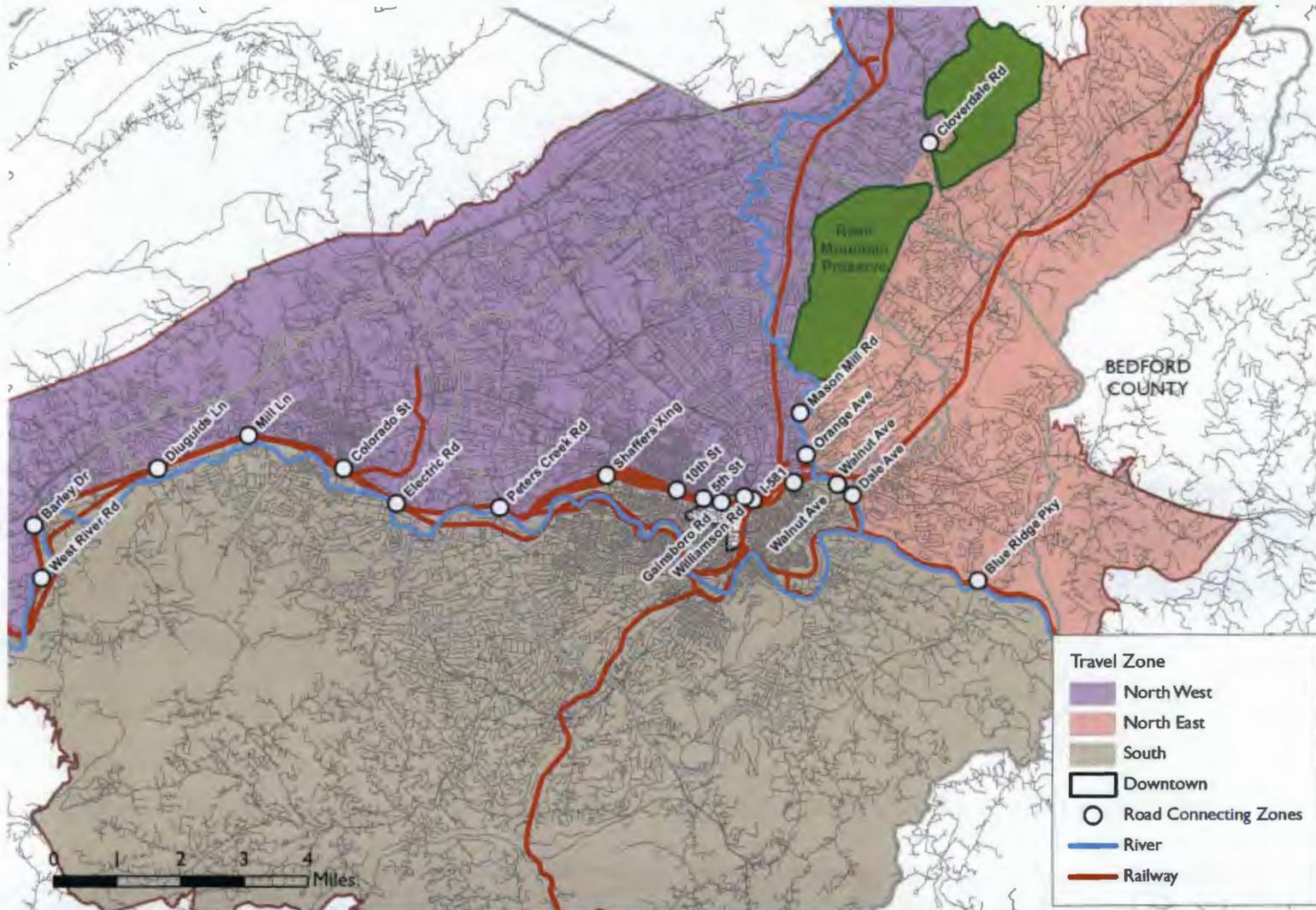


Step #3: Service Connection Gaps



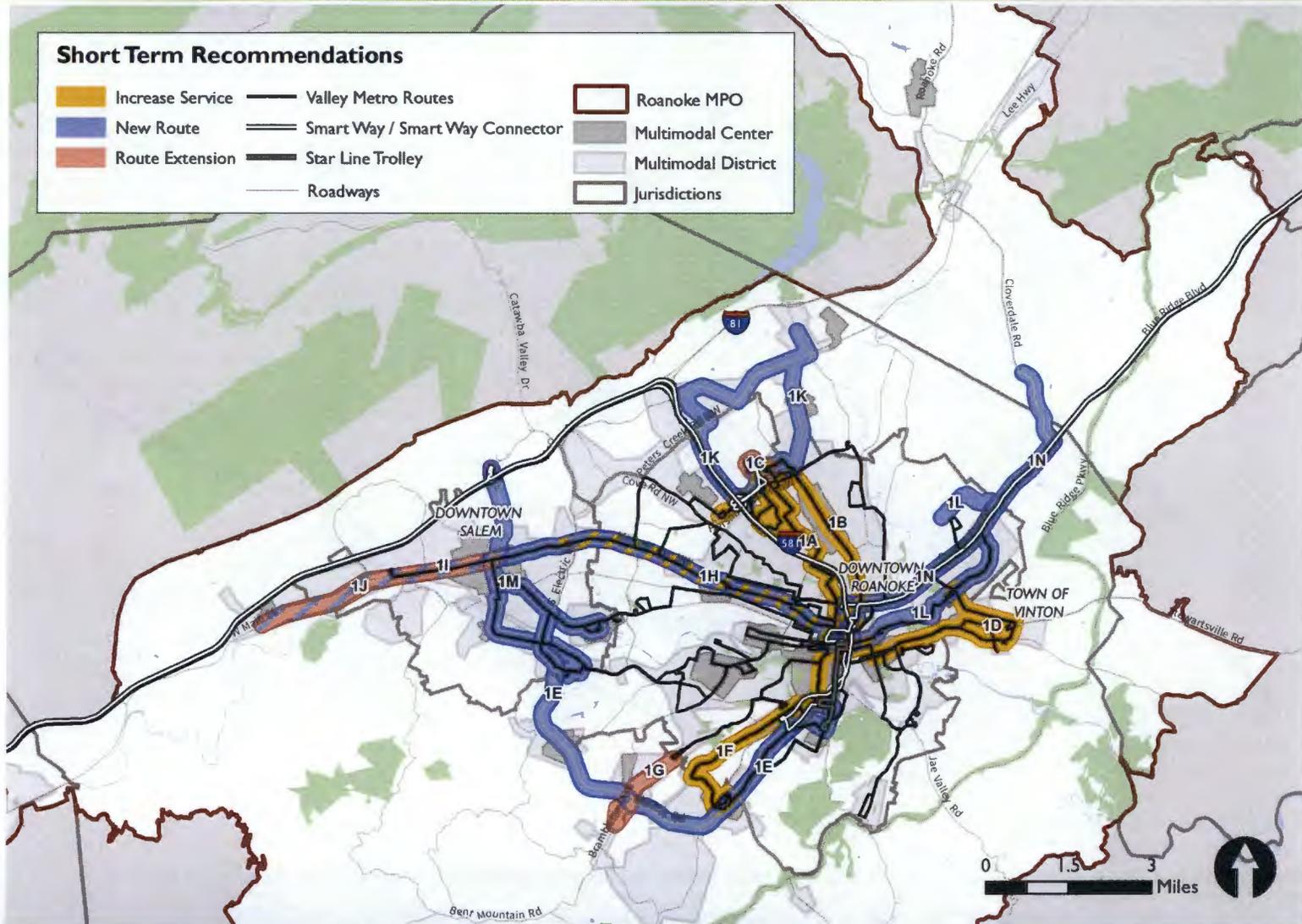


Regional Geography



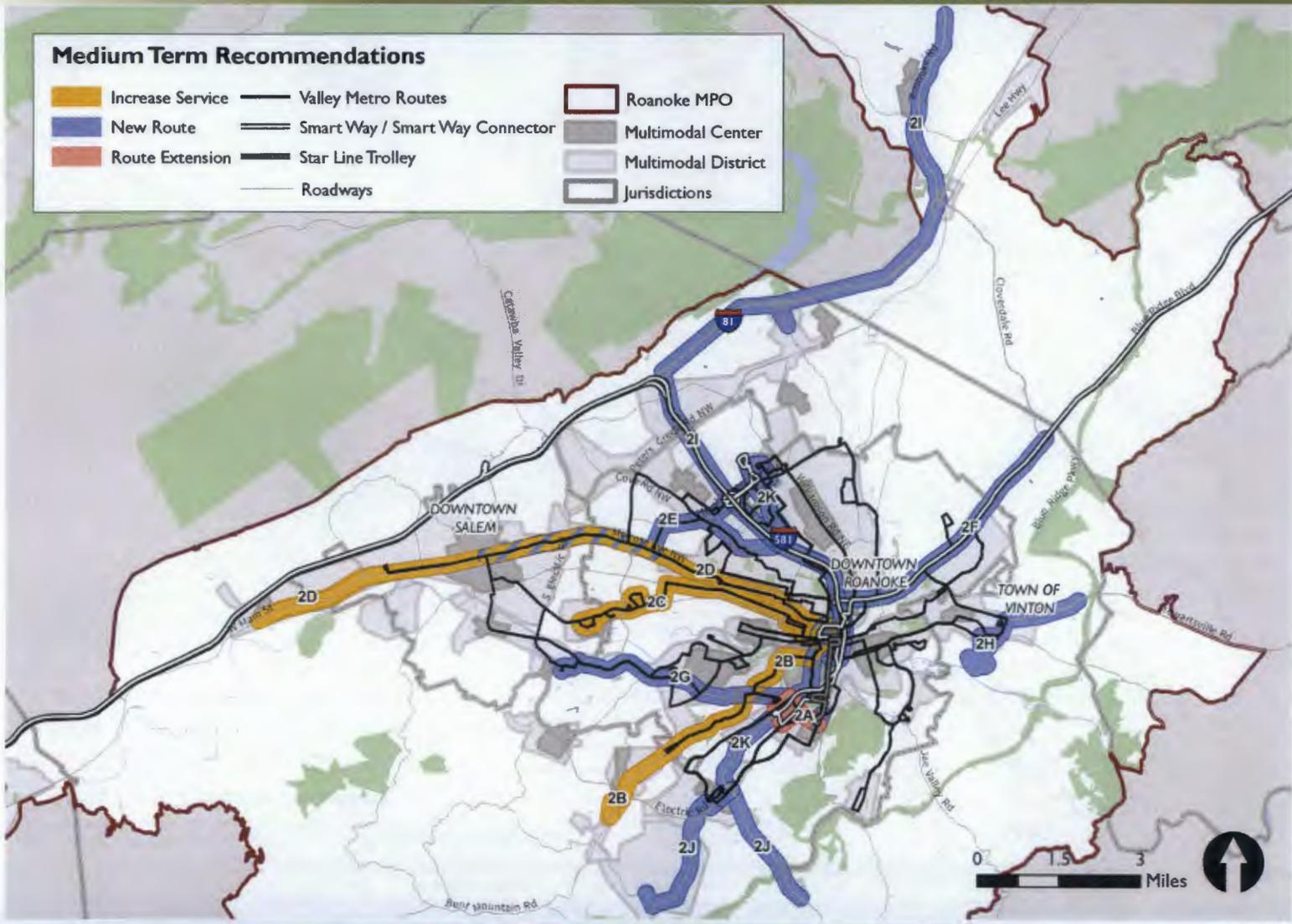


Short-term Recommendations



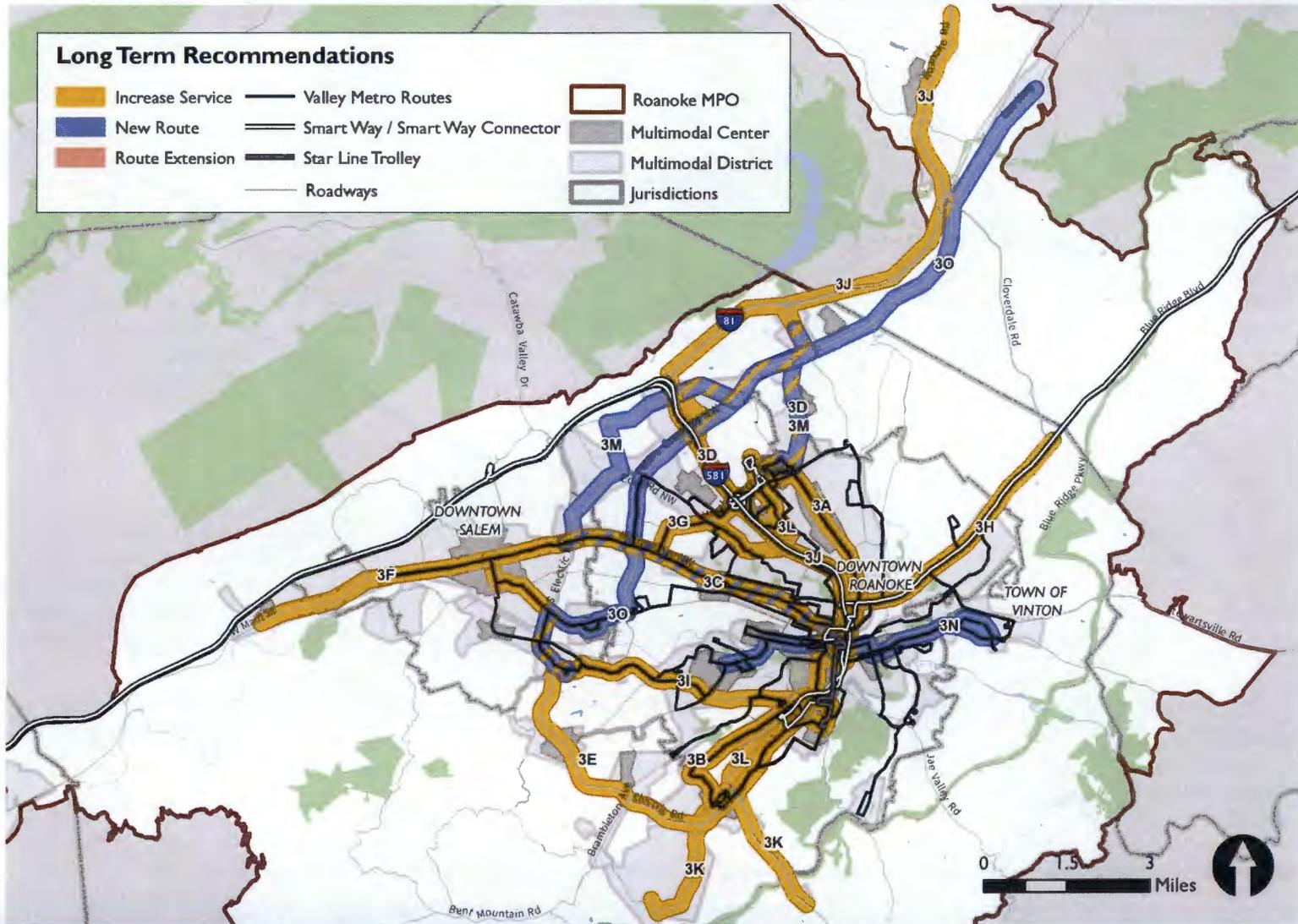


Medium-term Recommendations





Long-term Recommendations





Broad Recommendations

- Maintain a centralized hub in Downtown Roanoke
- Develop peripheral connections:



- *Carilion*
- *Crossroads*
- *Tanglewood*
- *Valley View*
- *Lewis Gale*
- *VA Medical Center*
- *Cave Spring*
- *Hollins*
- *Vinton*
- *Downtown Salem*

- Coordinate transit service with Amtrak schedules





Broad Recommendations

- Establish more partnerships
- Regionalize services for people with disabilities across jurisdictions
- Provide pedestrian access to bus stops
- Dignify waiting at bus stops –
ADA compliance
and amenities





Next Steps

- Present the Transit Vision Plan to Boards and Councils in the Roanoke Valley
- Finalize Recommendations, Cost Estimates, Implementation Strategies
- **Draft Document: April 2016**
- **Final Document: June 2016**
- TPO Policy Board Approval
- Local Government Endorsements



Supporting a Livable Roanoke Valley



TRANSIT

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