

PUBLIC ART

OBSERVATION:

The City Market area is an ideal location for public art.

DISCUSSION:

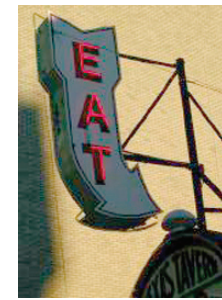
The importance of public art in the City Market area became apparent during and subsequent to the charrette. Clearly, it is very important to avoid the type of art found plopped into suburban environments. Even more significant, funds for public art should not be spent to mask mistakes like blank walls and ugly vistas.

Ideally, public art projects need to proactively engage the arts community from the beginning of the revitalization process. Then public art can be seamlessly integrated into the redevelopment program. It is important to involve many artists during the design process. Then the artwork will be conceived simultaneously with the architecture and urbanism.

If public art, architecture and urbanism share their conception, the three can more than triple the enhancement of the overall experience of the City Market area.

FINDING:

Be proactive when incorporating public art into the redevelopment program.



Public art comes in many forms.